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News Release

Media Contacts: Melody Craigmyle Almo Professional A/V 888-420-2566, ext. 6520 mcraigmyle@almo.com

Traci Schaefer TLS Communications, Inc. 630-269-4567 tschaefer@tlscommunications.com

Almo Professional A/V and Toshiba Solidify Distribution Agreement to Offer Commercial Display Solutions

Toshiba to Showcase New TD-E EasySeries Commercial Displays During Almo's E4 AV Tour in Houston on September 11 and New York on October 8

Philadelphia, **PA** — **September 9**, **2015** — <u>Almo Professional A/V</u> and <u>Toshiba America Information</u> <u>Systems, Inc.</u> today announced a new relationship that gives Almo partners access to Toshiba's complete line of <u>commercial digital displays</u>, including the new TD-E EasySeries. Toshiba is showcasing the new displays during the fall leg of Almo's <u>E4 AV Tour</u>, taking place in Houston this week on September 11 and next month in New York on October 8.

"Everyone knows the Toshiba brand, which brings decades of display engineering expertise to the marketplace and a wide portfolio that includes everything from 24/7 large format displays, 4K Ultra HD displays, video walls and upcoming interactive solution products," said Sam Taylor, executive vice president and COO for Almo Professional A/V. "E4 attendees are fortunate to have the opportunity to meet with Toshiba representatives and see many of these display products first-hand at our Houston event this Friday."

"Almo Pro A/V pays attention to the specific needs of the Pro A/V customer with their value-added approach, focus on education and outbound sales team," said Scott Ramirez, VP product marketing and development for Digital Display Solutions at Toshiba America Information Systems, Inc. "Our new relationship allows a wide range of quality Pro A/V and commercial customers to have access to Toshiba's new line-up of digital displays and solutions, including the new TD-E EasySeries, which provides the complete package of high quality, a dynamic picture and an amazing value."

Toshiba Commercial Digital Displays

Toshiba's comprehensive and competitive 2015 lineup of digital display solutions includes commercial and professional-grade large format displays, 4K Ultra HD displays, touchscreen displays, video wall displays, video wall servers, and accompanying control systems and accessories. These products are

specifically designed for use in demanding commercial environments, and are backed by a three-year limited commercial warranty. For more information, go to <u>www.toshiba.com/us/digital-displays</u>.

About the E4 AV Tour

Now in its sixth year, the E4 tour has traveled to cities around the country to provide product, technical and business training needs to thousands of resellers and installers while creating the ideal forum for professional networking. Named the best <u>Training</u>, <u>Consulting/Business Service</u> two years in a row, the E4 program fuels up AV professionals by offering a full day of educational sessions worth InfoComm Renewal Units as well as exclusive access to the newest high energy AV products and services. To register for E4 Houston and E4 New York, go to <u>www.e4avtour.com</u>.

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About Almo Professional A/V

Almo Professional A/V provides the industry's most advanced product distribution, training and education, and technical support options available for the Pro AV community. With a highly skilled sales team, reseller education programs, seven distribution centers across the U.S. and product lines for the Pro A/V channel, Almo Professional A/V provides customers with the full distribution experience on a local and a personal level. Almo Professional A/V is a division of Almo Corp., the nation's leading independent distributor of consumer electronics and major appliances. For more information about Almo Professional A/V, please call 888-420-2566 or go to www.almoproav.com. Almo Professional A/V can also be followed on Twitter at http://twitter.com/almoproav and on Facebook at www.facebook.com/almoproav.

About Toshiba America Information Systems, Inc. (TAIS)

Headquartered in Irvine, Calif., TAIS is comprised of four business units: Business Solutions Division, Digital Products Division, Imaging Systems Division, and Telecommunication Systems Division. Together, these divisions provide digital products, services and solutions, including award-winning notebook computers, tablets, branded storage products, digital display solutions, cloud services; imaging products for the security, medical and manufacturing markets; and IP business telephone systems with unified communications, collaboration and mobility applications. TAIS provides sales, marketing and services for its wide range of products in the United States and Latin America. TAIS is an independent operating company owned by Toshiba America, Inc., a subsidiary of Toshiba Corporation. For more information on TAIS visit <u>us.toshiba.com</u>.

About Toshiba Corporation

Toshiba Corporation, a Fortune 500 company, channels world-class capabilities in advanced electronic and electrical product and systems into five strategic business domains: Energy & Infrastructure, Community Solutions, Healthcare Systems & Services, Electronic Devices & Components, and Lifestyles Products & Services. Guided by the principles of The Basic Commitment of the Toshiba Group, "Committed to People, Committed to the Future", Toshiba promotes global operations towards securing "Growth Through Creativity and Innovation," and is contributing to the achievement of a world in which people everywhere live in safe, secure and comfortable society. Founded in Tokyo in 1875, today's Toshiba is at the heart of a global network of over 590 consolidated companies employing over 200,000 people worldwide, with annual sales surpassing 6.5 trillion yen (US\$63 billion). To find out more about Toshiba, visit www.toshiba.co.jp/index.htm.

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