



Biamp Systems Adds Sales Development Director for Unified Communications to Meet Surging Market

BEAVERTON, Oregon — Aug. 18, 2015 — [Biamp Systems](#), a leading provider of innovative, [networked media systems](#), today announced that Sally Blank will join Biamp in the role of sales development director with a specific focus on the company's Unified Communication (UC) and Collaboration sector. Based in Minneapolis, Blank will report to Vice President of Global Sales Ron Camden and oversee Biamp's continued growth within the UC marketplace.

"It's with great enthusiasm that I welcome Sally to our sales team," said Camden. "She brings a wealth of experience in global sales channel management and an impressive background in B2B sales of professional audio and video equipment across Europe, the Middle East, Africa, India, Asia-Pacific, and Latin America. Her recent success in fostering partnerships within the area of unified communication and collaboration will be especially valuable to Biamp as we continue to expand into the space."

Prior to joining Biamp, Blank was the international channel manager for Vaddio's specialty cameras, camera control solutions, and full suite of UC and collaboration products for audio-visual, video-conference, and broadcast installations. In that role, she successfully initiated the process of identifying, qualifying, and selecting global dealers and distribution networks as well as implemented country-specific go-to-market strategies. Blank holds a bachelor's degree in international business and German from Gannon University.

"The convergence of the AV and IT industries has created new avenues for innovation, making this an exciting time to join Biamp," said Blank. "I look forward to growing the company's brand recognition by fostering exceptional customer service in order to build lasting partnerships within the UC marketplace."

More information on Biamp is available at www.biamp.com.

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About Biamp Systems

Biamp Systems is a leading provider of innovative, networked media systems that power the world's most sophisticated audio/video installations. The company is recognized worldwide for delivering high-quality products and backing each one with a commitment to exceptional customer service.

Recipient of the Frost & Sullivan 2015 Global Installed Audio Conferencing Enabling Technology Leadership Award, Biamp is dedicated to creating products that drive the evolution of communication through sound. The award-winning Biamp® product suite includes the Tesira® media system for digital audio networking, Audia® Digital Audio Platform, Nexia® digital signal processors, Sona™ AEC technology, and Vocia® Networked Public Address and Voice Evacuation System. Each has its own specific feature set that can be customized and integrated in a wide range of applications, including corporate

boardrooms, conference centers, performing arts venues, courtrooms, hospitals, transportation hubs, campuses, and multi-building facilities.

Founded in 1976, Biamp is headquartered in Beaverton, Oregon, USA, with additional engineering operations in Brisbane, Australia, and Rochester, New York. For more information on Biamp, please visit www.biamp.com.

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