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HERMAN EXPANDS AUDIO OFFERING WITH THE ADDITION OF AUDIO-TECHNICA

Herman Pro AV enters into Distribution Partnership with Audio-Technica

MIAMI, FL., Aug 4, 2015 – Herman (www.HermanProAV.com), a leading provider of AV products and procurement services to systems integrators in the commercial AV and broadcast industries, has entered into a distribution partnership with Audio-Technica, a manufacturer of professional high-performance microphones, headphones, wireless systems, mixers and electronic products. Herman Pro AV will be responsible for distributing A-T products to systems integrators and contractors across the continental U.S.

“We are very excited to Partner with Audio Technica,” said Jeffrey Wolf, Executive VP at [Herman](http://www.HermanProAV.com). “They are an industry leader that encompasses innovation and quality. This represents a significant addition to our product offering in order to better serve the needs of our customers. Our goal is to continue to identify product lines and value-added services that provide compelling value and benefit to the industry, while enabling our customers to rely on us for the products they need for their projects. The Audio-Technica partnership is an important milestone towards achieving our strategic objectives.”

“Audio-Technica is proud to welcome Herman Pro AV to our distribution family,” said Doug Swan, National Director of Sales & Markets, Professional Markets for Audio-Technica. “With Herman’s exceptional line of complementary product offerings and unique approach to systems integration support, A-T products will now be more accessible than ever to contractors and integrators. We look forward to working with the Herman team to bring new, highly technical products like our Dante™ network microphones and 2.4 GHz digital wireless systems to AV and IT integrators throughout the U.S. We expect many exciting opportunities to develop through our partnership with Herman.”

About Herman

Herman is a leading provider of professional AV products, procurement services and labor resources to systems integrators in the commercial AV and broadcast industries. With two distinct and complementary divisions - Herman Pro AV and Herman Integration Services – Herman is the single source for industry leading products, procurement and supply chain solutions, as well as technical labor resources. Systems integrators rely on Herman for complete project coordination and trained, experience personnel. Celebrating 52 years in business, Herman has leveraged its industry experience to help integrators improve operational efficiencies and achieve cost savings related to the procurement and management of project materials and labor resources. Visit www.HermanAVGroup.com to learn more.

About Audio-Technica

Celebrating over 50 years of audio excellence worldwide, Audio-Technica is a leading innovator in transducer technology, renowned for the design and manufacture of microphones, wireless microphones, headphones, mixers, and electronics for the audio industry. www.audio-technica.com