



KRAMER ELECTRONICS NEWS

FOR IMMEDIATE RELEASE

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Kramer Electronics USA President Dave Bright Announces He Will Retire at the End of 2016

After more than 35 years in the AV industry, Dave Bright, President and CEO of Kramer Electronics USA, has announced he will retire at the end of 2016. Bright will retire just months short of 20 years with the company, having started Kramer USA in 1997.

In addition to his time with Kramer, Bright also started and ran the Professional Electronic Division (PED) of Mitsubishi for almost 13 years in the 80's and 90's.

A professional search firm has been engaged to find a new President to replace Bright for the day-to-day operations of Kramer USA. When a successor is found, Bright will become Chairman of the Board of Kramer USA in a strategic planning capacity, until his actual retirement at the end of 2016.

In retirement, Bright and his wife of more than 39 years, Debbie, plan to extensively travel and enjoy time with their grandchildren. Bright will continue to work in the field of education as a member of the Board of Directors of the local Hunterdon County Polytech

Technical School, and as a lifelong and avid baseball fan and player, he also plans to pursue his passion for coaching children in the sport.

Some useful links:

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About Kramer Electronics

Since 1981, Kramer Electronics has been a leading player and pioneer in the Pro AV industry. With 26 global offices across six continents and support and distribution in over 100 countries, Kramer offers an extensive and innovative Pro AV solutions portfolio for Corporate, Education, Houses of Worship, Government, Live Events, Healthcare, and more.

For over three decades, Kramer has built its reputation on strong personal relationships with its customers and providing the highest level of service and support in the industry.

Kramer has won numerous awards, including the 2013 Pioneer of AV Award at InfoComm in honor of its Founder, President & Chairman, Dr. Joseph Kramer. Kramer's award winning analog and IP-driven solutions for collaboration, streaming, and control are at the forefront of an ever-evolving Pro AV industry. Kramer's consistent sales

growth and expansion into new markets is a testament to the company's commitment to R&D and reliance on customer feedback.

For more information, visit us at: www.KramerAV.com