BIAMP®

Biamp Systems Names New Unified Communications Product Manager

BEAVERTON, Oregon — Aug. 20, 2015 — Biamp Systems, a leading provider of innovative, networked media systems, today announced the appointment of Rob Houston as the company's new product manager for unified communications (UC) products. Based in Beaverton, Houston will report to Director of Product Management Shell Haffner and be responsible for the strategy, development, and promotion of the company's UC solutions.

"Rob's experience in IT marketing, international promotion, and product innovation will be instrumental to our continued focus in the UC space," said Haffner. "These are very exciting times for Biamp, and we're thrilled to welcome Rob aboard."

With over 15 years of experience spanning public relations and IT product marketing, Houston most recently served as the manager of global product marketing for the entry product segment at the Xerox Corporation — overseeing the promotion of solutions such as multifunction printers across North America, Europe, and emerging markets. With responsibilities across a wide range of global IT channels, he successfully launched dozens of solutions and refined the company's product value propositions and messaging with multiple IT customer segments. Houston holds a bachelor's degree in communication from the University of Puget Sound.

"Biamp's reputation for developing flexible, scalable, quality-driven products is second to none," said Houston. "Year after year, the company's innovations redefine both customer and industry expectations to create solutions that are at the cutting edge of AV and IT capabilities. I look forward to collaborating with the unified communications team to design products that solve upcoming market challenges in order to make an even greater impact within the UC space."

More information on Biamp is available at www.biamp.com.

# # #

More…

About Biamp Systems
Biamp Systems is a leading provider of innovative, networked media systems that power the world's most sophisticated audio/video installations. The company is recognized worldwide for delivering high-quality products and backing each one with a commitment to exceptional customer service.

Recipient of the Frost & Sullivan 2015 Global Installed Audio Conferencing Enabling Technology Leadership Award, Biamp is dedicated to creating products that drive the evolution of communication through sound. The award-winning Biamp® product suite includes the Tesira® media system for digital audio networking, Audia® Digital Audio Platform, Nexia® digital signal processors, Sona™ AEC technology, and Vocia® Networked Public Address and Voice Evacuation System. Each has its own specific feature set that can be customized and integrated in a wide range of applications, including corporate boardrooms, conference centers, performing arts venues, courtrooms, hospitals, transportation hubs, campuses, and multi-building facilities.

Founded in 1976, Biamp is headquartered in Beaverton, Oregon, USA, with additional engineering operations in Brisbane, Australia, and Rochester, New York. For more information on Biamp, please visit www.biamp.com.

Follow Biamp Systems:
Blog: http://www.biamp.com/blog/
Facebook: https://www.facebook.com/BiampSystems
LinkedIn: http://linkd.in/1aO2hjy
Twitter: https://twitter.com/Biamp
YouTube: https://www.youtube.com/biampmktg

All trademarks and registered trademarks mentioned herein are the property of their respective owners.

Media Contacts:

Amanda Roe	Rachel Dwyer
Global Public Relations Manager	InGear
Biamp Systems	+1 801.255.0595
+1 503.641.7287	rachel@ingearpr.com
amanda.roe@biamp.com	

ENDS