



Williams Sound strengthens global presence with introduction of multilingual versions of its website

Minneapolis, Minn. -- Williams Sound, global designer and manufacturer of wireless communication technology, is pleased to introduce the new Spanish- and Portuguese-language versions of its website (williamssound.com).

According to Doreen Ingebrigtsen, vice president of international sales for Williams Sound, the creation of the Spanish (es.williamssound.com) and Portuguese (pt.williamssound.com) sites confirms Williams Sound's commitment to providing the most relevant and high-quality talent, technology and tools to its customers.

"These new websites are designed to expand the amount and quality of information available, to give our in-country distribution partners the communication tools they need to better serve their customers," explains Ingebrigtsen. "Quick access to Williams Sound's innovative products and solutions is key to building business and strengthening relationships. These sites are sure to shine a bright light on the Williams Sound brand around the world."

Williams Sound is a global designer and manufacturer of wireless communication technology, serving personal and professional listening needs worldwide since 1976. Williams Sound offers products and service for such commercial markets as hearing assistance, language interpretation, tour, corporate, education, government and house of worship. These products include Hearing HotSpot™ Live Audio via Wi-Fi, Digi-Loop® Induction Loop Systems, Digi-Wave™ Digital Communication Systems, Personal PA® FM Listening Systems, Portable Hearing Assistance Tour Guide Systems and SoundPlus® Infrared Systems.

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