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### **Long-Running Symetrix Collaborator Control Concepts Introduces New DSP Service**

*The New Jersey-based audio-visual control system solutions provider has also added Symetrix-certified DSP programmer Dan Worth to its ranks.*

**SEATTLE, WA — AUGUST 2015:** In line with a continued focus on encouraging the development of easily accessible programming services and support for its open architecture SymNet Dante-scalable DSPs, Symetrix has announced that long-term collaborator Control Concepts has introduced a new DSP service offering. Based in Fair Lawn, New Jersey, Control Concepts has played an integral role in the development of Symetrix SymNet control modules for use with Crestron and AMX systems.

Established in 1997, Control Concepts is an acclaimed provider of high quality, state-of-the-art services for AV installations in boardrooms, classrooms, entertainment venues and more. In the latest phase of its evolution, the company has responded to the growing need for specialist audio DSP assistance — particularly that required for more rigorously complex implementations.

“DSP programming is a natural extension of the control system programming services that we have provided for almost two decades,” explains Control Concepts president Steve Greenblatt. “We look to offer specialty services that are critical to ensuring a successful project outcome. The reality is that technology managers, consultants, and integrators need the ability to identify with a resource that can be used to maintain quality, provide consistency, deliver from project to project, tackle complex situations, and provide additional bandwidth as demands arise.”

Greenblatt and team are keen enthusiasts of Symetrix SymNet DSPs – “we love the flexibility of control options, the scalability, and the open architecture philosophy of SymNet” – so it is to be expected that Control Concepts’ customers will now have enhanced access to Symetrix programming resources. Not least amongst these will be its newly-hired director of engineering, Dan Worth, a Symetrix-certified DSP programmer who has nearly two decades’ experience in systems integration to his credit.

“Dan has programmed SymNet configurations as an integrator and undertaken SymNet certification, so he is a great addition to our staff. He will make a crucial difference as we go about spreading the word to integrators, consultants and end-users,” says Greenblatt.

A company with a broad customer base that spans corporate, pharmaceutical and educational applications, among many others, Control Concepts believes that it can make a particular impact both on typical and complex deployments. “With increasingly sophisticated networked systems in play, there are a lot of variables to take into account for larger designs, and that is where our services can really make the difference,” suggests Greenblatt. “And not only do we have the expertise in-house, with Symetrix SymNet DSPs we also have the tools to achieve the seamless realisation of these designs.”

[www.symetrix.co](http://www.symetrix.co)  
[www.controlconcepts.net](http://www.controlconcepts.net)

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With a current and broadly-based product portfolio that encompasses both open architecture (Edge, Radius 12x8 EX, Radius AEC, Solus) and fixed architecture (Jupiter, Zone Mix 761)

solutions, Seattle, USA-based Symetrix is the global leader in digital audio signal processing. From a founding base in the studio and MI communities, Symetrix has emerged to take a defining role in commercial audio, its products now a default choice for large-scale installations in performance venues, sports arenas, educational establishments and many more. Benefiting from a worldwide distribution network that has seen its products specified in over 100 countries, Symetrix nonetheless continues to spearhead the entire design and build process from its Seattle HQ. The manufacturer is now enhancing its readiness for a new era of AV networking through its licensing partnership with Audinate, whose world-leading Dante media networking solution is fully integrated into the SymNet DSP platform.

For hi-res media files on the Symetrix product portfolio, please [click here](#).

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