



*News Release*

**Media:**

Adrienne Zimoulis (ADI)

(631) 692-1557

[adrienne.zimoulis@adiglobal.com](mailto:adrienne.zimoulis@adiglobal.com)

**ADI LAUNCHES NEW MOBILE WEBSITES FOR CANADA AND PUERTO RICO**

*Dealers Can Now Shop and Order ADI on their Smartphone and Tablet*

Melville, N.Y., July 28, 2015 – ADI today announced it has launched new mobile websites in Canada and Puerto Rico to help dealers easily access the products they need anytime, anywhere. The mobile versions of the websites allow dealers to shop and order with ADI from their smartphone or tablet.

The Canada and Puerto Rico mobile websites were built to deliver the same exceptional customer experience as the desktop versions that launched last year, and follow a similar platform as ADI’s U.S. mobile site. The mobile websites make it easy for dealers to shop more than 400 brands while on the go, and provide instant access to ADI’s Sales Center and Clearance Zone so dealers can easily explore all the ways to save at ADI.

“We are extremely excited to launch our mobile sites in Canada and Puerto Rico and provide dealers with instant access to ADI’s complete product offering from their mobile devices,” said Rob Aarnes, president of ADI North America. “Whether in the office or on the road, dealers can now access all the products they need from ADI wherever they are located. The mobile site makes shopping at ADI very convenient.”

With its ease of use, the modernized ADI mobile sites make finding the right products fast and simple. Dealers can search by item number or keywords or browse through ADI’s products and brands. After sign-in, customers can access and manage their account online and view pricing and inventory levels. In a safe and secure environment, customers can check availability at local branches, and place orders for quick pick up or shipment.

*Page 2 – ADI Launches Mobile Websites for Canada and Puerto Rico*

The new mobile websites can be easily accessed by visiting the ADI sites from a smartphone or tablet. To sign up for an online ADI account visit the ADI Canada site at [adiglobal.ca](http://adiglobal.ca) and the ADI Puerto Rico site at [adiglobal.com/pr](http://adiglobal.com/pr).

**About ADI**

ADI is a leading global wholesale distributor of security and low voltage products, with over 200 branch locations in the U.S., Canada, Puerto Rico, Europe, Australia and India. ADI solutions include intrusion, fire, video surveillance, IP solutions, access, power, A/V, networking, telephony, central vacuum, tools & hardware, and wire & cable. For more information about ADI, visit [adiglobal.com](http://adiglobal.com).

###