

FOR IMMEDIATE RELEASE

CEC Announces Keynote for 2015 Business Technology Conferences

Jesus M. Villahermosa Jr., a nationally recognized expert in crisis situation preparedness, helps CEC customers understand how to incorporate technology and disaster recovery plans to create a safe workplace

Hiawatha, IA (July 23, 2015) – CEC, a nationally recognized systems and technology integrator with locations in Iowa and Wisconsin, announces that Jesus M. Villahermosa Jr. will keynote its 2015 Business Technology Conferences, scheduled for Oct. 13, 2015, in Coralville, IA, and Oct. 28, 2015, in Green Bay, WI.

Villahermosa, founder of Crisis Reality Training, will use his background in life-and-death situations as a deputy sheriff and SWAT Team member to arm BTC attendees with knowledge on how technology can play a significant role in preparing for, defending against, and recovering from crisis situations.

As a captivating storyteller, Villahermosa explains the real-life scenarios he has seen unfold as schools, businesses, hospitals, and government agencies handle active shooters and other emergencies. It's no longer just the security director's responsibility to ensure safety and security for your organization's employees and visitors – that task now falls to everyone, including IT, communications, and executive team members.

Speaking professionally for nearly 30 years, Villahermosa has provided crisis reality training to more than half a million business professionals throughout the United States and Canada. He has worked with hundreds of colleges, universities, and school districts, as well as some of the largest U.S. corporations. In October, he'll reveal practical applications of the most up-to-date and effective technology – from AV and phone systems to intercoms and IT networks – Villahermosa shares his passion for combining technology with people's emotional, mental, and physical safety to help organizations establish holistic disaster recovery plans.

If security and safety preparedness is top-of-mind for your organization, you won't want to miss Villahermosa's key note at CEC's Business Technology Conferences BTC Iowa will be held at the Coralville Marriott Hotel & Convention Center on Oct. 13; BTC Wisconsin will be held at Lambeau Field on Oct. 28. To learn more about CEC's Business Technology Conferences, visit www.btciaowa.com or www.btcwisconsin.com.

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About Jesus M. Villahermosa

Jesus M. Villahermosa Jr. was a deputy sheriff with the Pierce County Sheriff's Department from 1981 until he retired in 2014. He served as the point man on the Pierce County Sheriff's SWAT Team from 1983 to 2013. Villahermosa ended his career as a Sergeant on Patrol in the Peninsula Detachment in Gig Harbor Washington. He has responded to numerous crisis situations, including active killers. Villahermosa also served as the director of campus safety at Pacific Lutheran University, where he worked all security aspects related to staff and student safety.





About CEC

CEC is a nationally recognized, leading systems integrator that offers solution design, integration, and technical services. CEC solutions specialize in audio/video, fire and security, healthcare communications, information technology, and two-way communications, serving customers across public safety, business and manufacturing facilities, educational facilities, government buildings, hospitals, and houses of worship. CEC has offices in Iowa and Wisconsin. For more information about CEC, visit www.cecinfo.com.

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