



KRAMER ELECTRONICS NEWS

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Kramer to Unveil New 12-Input ProScale™ Digital Scaler/Switcher at InfoComm 2015

*The Cost-Effective VP-444 is Ideal for Classrooms, Conference Rooms, and
Hotel Event Rooms*

June 9, 2015 — Kramer will introduce its newest ProScale™ Presentation Digital Scaler/Switcher at InfoComm 2015. The Kramer VP-444 features 12 inputs with fast and clean fade-thru-black switching. The cost-effective VP-444 is designed for large classrooms, conference rooms and hotel event spaces and includes 10 HDMI and two computer graphics video inputs.

The VP-444 offers unbalanced stereo inputs for each video input and embedded audio for its HDMI inputs. Level control is available for the outputs as well as for each individual input. It scales the video, embeds the audio, and outputs the signal to two HDMI outputs (up to 1080p). The product includes 22 output resolutions.

The VP-444 has two microphone inputs for mixing, switching or talkover. It has two audio outputs with balanced stereo audio on a terminal block connector and S/PDIF on an RCA connector. The unit features last-connected auto input switching, offering users plug-and-display functionality.

The product features PixPerfect™, Kramer's precision pixel mapping and high-quality scaling technology for superior image quality. The VP-444 includes a built-in ProcAmp that lets you individually set color, sharpness, contrast, and brightness. The unit also offers constant output

sync, which eliminates disruption on the output while switching between inputs and when no video is detected.

The VP-444 features flexible control options: RS-232 and IR remote with on-screen display (OSD) and easy-to-use, built-in web pages via Ethernet. The unit also features powerful audio DSP functions for digital audio signal processing, including audio equalization, mixing, delay, etc.

The VP-444 is housed in a standard 19" 1U rack-mountable enclosure with rack ears. The product is currently in stock and available through Kramer sales offices and distributors around the world.

For information about all Kramer products and solutions, including VIA Presentation and Collaboration Solutions, Sierra Video, Minicom Digital Signage, and Kramer Powered by Calibre, please visit: <http://www.kramerav.com/>.

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Some useful links:

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About Kramer

Since 1981, Kramer Electronics Ltd. has been a leading player and pioneer in the Pro AV industry. With 26 global offices across six continents and support and distribution in over 100

countries, Kramer offers an extensive and innovative Pro AV solutions portfolio for Corporate, Education, Houses of Worship, Government, Live Events, Healthcare, and more.

For over three decades, Kramer has built its reputation on strong personal relationships with its customers and providing the highest level of service and support in the industry.

Kramer has won numerous awards, including the 2013 Pioneer of AV Award at InfoComm in honor of its Founder, President & Chairman, Dr. Joseph Kramer. Kramer's award winning analog and IP-driven solutions for collaboration, streaming and control are at the forefront of an ever-evolving Pro AV industry. Kramer's consistent sales growth and expansion into new markets is a testament to the company's commitment to R&D and reliance on customer feedback.

For more information, visit us at: www.KramerAV.com