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## BrightSign and Wondersign to Demonstrate Partnership at InfoComm 2015

### Companies Collaborate to Deliver Best-in-class Digital Signage Solution

LOS GATOS, CA – (June 9, 2015) – BrightSign, LLC®, the global market leader in digital signage players, and leading content management system (CMS) provider Wondersign today announced their collaboration to bring together best-in-class digital signage hardware and CMS capabilities. The companies made the announcement ahead of next week's InfoComm 2015 – the show runs June 13 through June 19 in Orlando, FL, with the exhibition hall open June 17-19. The collaboration is yet another proof-point of a leading CMS solutions provider choosing BrightSign as the desired endpoint for its digital signage ecosystem.

“While our work centers on the management of content for digital signage, we need a hardware solution capable of displaying that content with flawless reliability – BrightSign fits that bill perfectly,” said Andy Reinhard, CEO of Wondersign. “Whether we're pushing content to a single kiosk or an extensive network of displays, BrightSign's portfolio of media players is the ideal complement to our solution.”

BrightSign integrates with Wondersign by connecting directly to the Wondersign service enabling users to create presentations in BrightAuthor for BrightSign's HD2, XD2 and 4K players and then connect natively to the Wondersign CMS. Using the open BrightSign API, the companies collaborated to deliver support for HTML widgets (self-contained websites for display) as well as SMIL feeds from Wondersign.

“Wondersign's tools are capable of managing some amazing content with simplicity. We are pleased to be chosen as its preferred endpoint to display that content,” said Jeff Hastings, BrightSign's CEO. “This partnership is further validation of BrightSign's collaboration with leading CMS providers, and we're pleased to collaborate with Wondersign to deliver top-rate digital signage solutions for businesses of all sizes.”

For more information about Wondersign's cloud-based digital media distribution services, visit [www.wondersign.com](http://www.wondersign.com). To learn more about BrightSign portfolio of digital signage media players, visit [www.brightsign.biz](http://www.brightsign.biz).

### About BrightSign

BrightSign LLC, the global market leader in digital signage media players, is headquartered in Los Gatos, California, with offices in Europe and Asia. BrightSign manufactures media players, and provides free software and networking solutions for the commercial digital signage market worldwide, serving all vertical segments of the digital signage marketplace. From entry-level BrightSign LS players to BrightSign 4K players offering state-of-the-art technology and unsurpassed performance, BrightSign's products are known for their signature reliability, affordability, ease-of-use, and market-leading technology. For more information, visit

[www.brightsign.biz](http://www.brightsign.biz). Follow BrightSign at <http://twitter.com/brightsign> and <http://www.facebook.com/BrightSignLLC>.

### **About Wondersign**

Wondersign® is a cloud-based digital media distribution service. Wondersign delivers content for corporate TV networks, digital poster boards, digital marketing screens, digital menu boards, and interactive 'endless aisle' kiosks. The Wondersign software is easy-to-use, affordable, and powerful. Wondersign can be used for an unlimited number of displays in multiple locations around the globe, and supports a variety of hardware products from different manufacturers. Wondersign's United States headquarters is located in Tampa, Florida.

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