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For Immediate Release

## Biamp Systems Brings Networked Media System Innovations to InfoComm 2015

New offerings enable greater efficiency, maximize system resources

**BEAVERTON**, **Oregon** — **May 5**, **2015** — <u>Biamp Systems</u>, a leading provider of innovative <u>networked media systems</u>, today announced it will bring a lineup of Networked Media Systems (NMS) to InfoComm 2015. Held in Orlando, Florida, from June 17-19, the AV industry's most important event will see Biamp<sup>®</sup> increase its focus on solutions that are designed to maximize system resources while simplifying system administration.

"At InfoComm 2015, Biamp will unveil the largest variety of new offerings," said Shell Haffner, director of product management, Biamp Systems. "As facilities evolve toward more consolidated AV/IT infrastructures and begin to position themselves for the oncoming IoT revolution, our new platforms and solutions are geared toward readying installations for greater media transport efficiencies by sharing processing power and networking resources. Our new products promise to take systems, administrations, and the design process to entirely new levels of performance."

At InfoComm 2015, Biamp will focus on promoting networked media systems, which leverage existing networks to deliver both audio and control signals across entire facilities — enabling benefits such as increased collaboration, ability to integrate networked AV media into facilities' existing IT infrastructure, and the incorporation of today's rapidly expanding ecosystem of devices. Using Biamp's full roster of platforms and solutions, integrators can easily create system design topologies that meet precise customer needs — whether it's a decentralized, centralized, distributed, or hybrid system approach. Biamp's solutions are also equipped to take advantage of the opportunities created by the Internet of Things (IoT) and the shift toward AVB/Time Sensitive Networking (TSN) as it occurs.

More information about Biamp Systems is available at www.biamp.com.

## **About Biamp Systems**

Biamp Systems is a leading provider of innovative, networked media systems that power the world's most sophisticated audio/video installations. The company is recognized worldwide for delivering high-quality products and backing each one with a commitment to exceptional customer service.

Recipient of the Frost & Sullivan 2015 Global Installed Audio Conferencing Enabling Technology Leadership Award, Biamp is dedicated to creating products that drive the evolution of communication through sound. The award-winning Biamp<sup>®</sup> product suite includes the Tesira<sup>®</sup> media system for digital audio networking, Audia<sup>®</sup> Digital Audio Platform, Nexia<sup>®</sup> digital signal processors, Sona™ AEC technology, and Vocia<sup>®</sup> Networked Public Address and Voice Evacuation System. Each has its own specific feature set that can be customized and integrated in a wide range of applications, including corporate boardrooms, conference centers, performing arts venues, courtrooms, hospitals, transportation hubs, campuses, and multi-building facilities.

Founded in 1976, Biamp is headquartered in Beaverton, OR, USA, with additional engineering operations in Brisbane, Australia, and Rochester, NY. For more information on Biamp, please visit <a href="https://www.biamp.com">www.biamp.com</a>.

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