Press Release

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Audinate to 'Connect Everything' at InfoComm 2015

Audio networking leader to showcase Dante Via software and social media contest featuring over 70 Dante OEMs

PORTLAND, OR — JUNE 2015: Audinate[®], creator of the industry's leading audio-over-IP networking solution Dante^m, will have a high profile at the upcoming InfoComm 2015 show in Orlando, where its much-anticipated Dante Via^m software will be showcased. In addition, Audinate will feature a #DanteEverywhere so-cial media contest that will give attendees a chance to win an Apple Watch and other prizes by visiting Dante partner booths.

Dante Via Preview

On the show floor, Audinate will be demonstrating Dante Via, a revolutionary new software application that extends audio networking to include USB, FireWire and Thunderbolt-enabled audio devices, as well as any audio application. This software transforms computer audio interfaces and soundcards into networked devices that can connect with each other and with over 400 Dante-enabled products.

In the demonstration, Dante Via will bridge multiple audio devices and applications directly to an audio network and to one another. Dante Via delivers unprecedented routing of computer-based audio, allowing a wealth of readily-available applications and devices to be connected easily and inexpensively. Dante Via unlocks multiple new use cases, including easily extending sound to overflow rooms, isolating and playing application audio in public locations, and connecting local audio devices such as headphones to a Dante network to enable easy channel monitoring.

#DanteEverywhere Contest

Over 70 Dante OEMs will be exhibiting at InfoComm this year, and hundreds of Dante-enabled products will be on display. To showcase the breadth of the Dante ecosystem, Audinate is conducting a "Dante Everywhere" social media contest to win T-shirts, free Dante Via software licenses and the grand prize of an Apple Watch. To participate, attendees just locate booths displaying "Dante Spoken Here" signs at the show and post pictures of these signs to Facebook, Twitter or Instagram with the hashtag #DanteEverywhere. Once a contestant posts five or more photos, they can visit the Audinate booth to get a free shirt and be entered into drawings for the other prizes. Contest details can be found at <u>www.audinate.com/InfoCommContest</u>

For more information, visit the Audinate website at <u>www.audinate.com/InfoComm15</u> or stop by booth number 827 at the show.

www.audinate.com

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About Audinate

<u>Audinate</u>

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Audinate revolutionizes AV systems to enable our customers to thrive in a networked world. Audinate's Dante media networking technology has been adopted by the leading OEM manufacturers and has become the standard and dominant networking technology in the professional audio/visual industry. Dante is used extensively for live performance events, commercial installation, broadcast, recording and production, and communications systems. Audinate offices are located in US, United Kingdom and Australia. Visit www.audinate.com for the latest news and information on the company. Dante is Digital Media Networking Perfected.

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