



Distribution on a *Personal Level*



Eric Olson, Business Development Manager, Almo Professional A/V

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Almo Professional A/V Hires Eric Olson As Newest Business Development Manager

Philadelphia, PA — June 1, 2015 — [Almo Professional A/V](#) today announced the addition of Eric Olson as the newest member of its elite team of [Business Development Managers](#) (BDMs). Olson is responsible for providing technical, product, sales and design support for multiple manufacturer lines including Barco, AMX, LG, Kramer, TrippLite, ZeeVee and Furman. He is currently stationed in Almo's Long Island, New York office.

"Eric offers the complete package of professional attributes that make him a great fit as a BDM for Almo Pro A/V — deep knowledge of wireless networking, previous experience with control systems, an extensive technical background, and the exceptional ability to interact on a personal level," explained Brian Rhatigan, director of business development for Almo Professional A/V. "Eric is already up and running in this new role and will be available in the Almo booth for meetings and discussion next month at InfoComm."

Olson brings a diverse background to Almo Pro A/V with specialization in product lifecycle management, sales engineering and customer relationship management. Prior to Almo, Olson was a technical product manager for HD Communications Corporation. He also held positions at NXCONN Wireless, LLC as a technical services manager and a field engineer. Before then, he was a biomedical field engineer for GE Electric – GE Healthcare.

Olson holds a Bachelor of Science degree (Magna Cum Laude) from State University of New York at Albany. He also completed coursework in Biomedical Sciences for the New York Institute graduate program. He has a multitude of sales, systems engineer, installer, network designer, programmer and integrator certifications/designations.

About Almo's Business Development Managers

Almo's highly specialized fleet of Business Development Managers bring a multitude of expertise, such as technical knowledge, system design assistance, in-depth brand/product knowledge, bid and project registration capability, as well as a direct line to all of the top manufacturers in the AV industry. No other distributor in the AV industry provides this level of expertise to its partner community.

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About Almo Professional A/V

Almo Professional A/V provides the industry's most advanced product distribution, training and education, and technical support options available for the Pro AV community. With a highly skilled sales team, reseller education programs, seven distribution centers across the U.S. and product lines for the Pro A/V channel, Almo Professional A/V provides customers with the full distribution experience on a local and a personal level. Almo Professional A/V is a division of Almo Corp., the nation's leading independent distributor of consumer electronics and major appliances. For more information about Almo Professional A/V, please call 888-420-2566 or go to www.almoproav.com. Almo Professional A/V can also be followed on Twitter at <http://twitter.com/almoproav> and on Facebook at www.facebook.com/almoproav.

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