

## SYNNEX Corporation to Release Enhanced EExpress 7.0 eCommerce Platform



Atlanta, GA (from Varnex Spring Conference) - April 27, 2015 - [SYNNEX Corporation](#) (NYSE: SNX), a leading distributor of IT products, announced today that it has developed an enhanced version of its ecommerce platform EExpress for its North American customers. Based on customer feedback, the new intuitively designed platform has been refined to reduce the time customers spend searching for and purchasing products from a single pane of glass, giving them more time to focus on servicing the needs of their customers.

Through the new dashboard on the EExpress home page, resellers will be able to:

- Check SYNNEX inventory and prices with a single click, with enhanced search engine optimization which has improved accuracy and relevancy of keyword searches.
- Confirm order status and find out product availability and the SYNNEX warehouse from which products would ship.
- Order from a unified shopping cart from SYNNEX microsites such as CLOUD*So/v*, RENEW*So/v*, SERVICE*So/v* and other Technology Solutions platforms, allowing the reseller to more easily review an order to ensure the reseller has everything it needs.
- Easily find account summaries.
- Manage vendor product promotions and multiple incentive programs from one location through PROMOCentral, SYNNEX's proprietary promotional management platform.

"SYNNEX always strives to streamline processes for our customers so they can focus on their businesses," said Peter Larocque, President, North American Distribution. "Our constant open communication lines with our customers have helped us identify how to make the EExpress experience incredibly intuitive and easy to use so they reduce the time they spend on administration and spend more time selling."

"It's clear that SYNNEX listened to the needs of its customers in the design and functionality of EExpress 7.0 as all the data you need to use every day is right in front of you," said Chip Evans, SYNNEX Varnex Advisory Council member and President of Computerware, Inc. "The new order page also combines products, services and software licensing on one pane of glass. EExpress 7.0 reduces the time my team spends searching for solutions and gives them more time to service and sell to our clients."

EExpress 7.0 is expected to roll out to a select group of power users in May, then expected to become available to the rest of the customer base later in the year.

For more information about SYNNEX, visit [www.synnex.com](http://www.synnex.com) or follow the company on Twitter @SYNNEX.

### About SYNNEX

SYNNEX Corporation (NYSE: SNX), a Fortune 500 corporation, is a leading business process services company, optimizing supply chains and providing outsourced services focused on customer relationship management. SYNNEX distributes a broad range of information technology systems and products, and also provides systems design and integration solutions. The Concentrix segment offers a portfolio of strategic solutions and end-to-end

business services around customer engagement strategy, process optimization, technology innovation, front and back-office automation and business transformation to clients in ten identified industry verticals. Founded in 1980, SYNnex operates in 25 countries around the world. Additional information about SYNnex may be found online at [www.synnex.com](http://www.synnex.com).

#### **Safe Harbor Statement**

Statements in this release that are forward-looking, such as the availability and timing of release of ECExpress 7.0, features and capabilities of ECExpress 7.0 and the new dashboard, and customer benefits and outcomes from using ECExpress 7.0, involve known and unknown risks and uncertainties, which may cause the Company's actual results in future periods to be materially different from any future performance that may be suggested in this release. The Company assumes no obligation to update any forward-looking statements contained in this release.

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