Newsflash



Electro-Voice introduces new extended-length "L" versions of its 635 and RE50 field production microphones

April 13, 2015

- ▶ Industry-standard interview mics now available in 9.5" versions
- ▶ Extended reach keeps reporter's hand out of shots when interviewing
- Same great sound as the original 635 and RE50 models

Las Vegas, NV, April 13, 2015 Electro-Voice is pleased to announce new extended-length ("L") versions of its classic 635 and RE50 dynamic microphones for field production: 635L (beige finish), 635L/B (black finish), RE50L (black finish), and RE50N/D-L(black finish, neodymium capsule).

Each with an overall length of 9.5", the new "L" versions offer the same legendary performance and durability that have made the original 635 and RE50 models among the broadcast industry's most trusted—and most recognizable—tools of the trade for decades.

Interviewing styles vary, as do the individual preferences of reporters and producers, with many preferring a microphone with a longer handle in order to keep the reporter's hand out of the shot. These new versions are designed specifically for broadcast professionals who prefer that additional reach; the robust design, internal shock protection and pop filters, omnidirectional polar patterns and linear frequency response that give the regular-length 635 and RE50 models their unique combination of sound quality and rugged reliability all remain intact.

For more info, visit Electro-Voice Broadcast Microphones

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A professional audio industry leader since 1927, Electro-Voice designs and manufactures world-class microphones, digital signal processing, amplification, and loudspeakers for the broadcast, retail, commercial, installed, and concert sound markets.



To learn more, visit www.electrovoice.com

The Bosch division Security Systems is a leading global supplier of security, safety, and communications products, solutions and services. More than 12,400 associates generated sales of 1.5 billion euros in fiscal 2014. Protecting lives, buildings and assets is our aim. The product portfolio includes video surveillance, intrusion detection, fire detection and voice evacuation systems as well as access control and management systems. Professional audio and conference systems for communication of voice, sound and music complete the range. Bosch Security Systems develops and manufactures in its own plants across the world.

Additional information can be accessed at www.boschsecurity.com

The Bosch Group is a leading global supplier of technology and services. The company employs roughly 360,000 associates worldwide (as per April 1, 2015), and generated sales of 48.9 billion euros in 2014, according to preliminary figures.* Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in some 60 countries. Including its sales and service partners, Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. In 2014, Bosch applied for some 4,600 patents worldwide. The Bosch Group's strategic objective is to create solutions for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life."

Additional information is available online at www.bosch.com and www.bosch-press.com, http://www.bosch-press.com, http://www.bosch-press.com, http://www.bosch-press.com, http://www.bosch-press.com, http://www.bosch-press.com, http://www.bosch.com http://www.bosch.com www.bosch.com, http://www.bosch.com, htt

^{*}The sales figure disclosed for 2014 does not include the former joint ventures BSH Bosch und Siemens Hausgeräte GmbH (now BSH Hausgeräte GmbH) and ZF Lenksysteme GmbH (now Robert Bosch Automotive Steering GmbH), which have since been taken over completely.