

For Immediate Release

Williams Sound names new distributor in the United Kingdom

Minneapolis, Minn. -- Williams Sound, global designer and manufacturer of wireless communication technology, has expanded its international presence with the appointment of CUK Audio as its new distribution partner in the United Kingdom and Ireland. Founded in 2005, CUK Audio has assembled a portfolio of innovative brands to help provide customers with complete audio solutions. The firm has grown into an experienced team of audio specialists providing impressive customer service and expertise, including system design, system modeling, rack builds, product customization, DSP programming and user interface design.

Williams Sound VP of International Sales Doreen Ingebrigtsen says, "We are delighted with this new distribution partnership. Stuart Thomson, managing director of CUK Audio, has a real passion for the business. His knowledge and excellent reputation can only be an advantage to us all. We feel confident that, by aligning ourselves with Stuart and his team, we will create many new opportunities for our customers as we bring new and innovative products to market. We welcome Stuart and the entire CUK Audio staff as one of our respected International Distribution Partners."

Stuart Thomson adds, "The Williams Sound brand has combined a proven reputation for reliability with advanced expertise in the manufacturing of cutting-edge technology. Their offerings both complement and expand our portfolio, enabling us to provide integrators with a greater range of ideal solutions. Williams Sound integrates the voice of the customer with a commitment to research and development. We look forward to a long-term partnership that inherently advances opportunities within the diverse application needs of the market."

Williams Sound is a global designer and manufacturer of wireless communication technology, serving personal and professional listening needs worldwide since 1976. Williams Sound offers products and service for such commercial markets as hearing assistance, language interpretation, tour, corporate, education, government and house of worship. These products include Hearing HotSpot™ Live Audio via Wi-Fi, Digi-Loop® Induction Loop with Network Control, Digi-Wave™ Digital Communication, Personal PA® FM Listening with Network Control, Portable Hearing Assistance Tour Guide, and SoundPlus® Infrared.

Press Contact:

Valerie Enkhaus, valeriee@williamssound.com, (952) 224-7742.

NOTE TO EDITORS: For more information, visit www.williamssound.com.

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Our mailing address is:

Williams Sound
10300 Valley View Rd
Eden Prairie, MN 55344
phone: 952.943.2252
www.williamssound.com