



KRAMER ELECTRONICS NEWS

FOR IMMEDIATE RELEASE

Kramer Wins Post-ISE 2015 rAVe Award

*ProScale™ VP-773AMP Digital Presentation Switcher Honored as Best New Product
for Higher Education*

Kramer has won the Post-ISE Rave [award](#) for “Best New Product for the Higher Education Market.”

The Kramer ProScale VP-773AMP Digital Presentation Switcher, part of Kramer’s complete line of end-to-end Education solutions, features Kramer’s PixPerfect™ scaling technology and glitch-free switching. The VP-773AMP supports multiple format signals and scales them to the highest possible image quality. The product also simplifies system connectivity.

“The VP-773AMP continues the tradition of its award-winning predecessor, VP-773, as the ideal product for the education market,” said Aviv Ron, VP Business Development and Strategy. “What our customers love most about the VP-773AMP is its flexibility and ease of use; for example, the EDID can be set on the input and the output from a simple web page, making it truly plug and play for both integrators and educators.” he added.

To take full advantage of the VP-773AMP for Education venues, users can incorporate the Kramer TP-580R, an HDBaseT receiver that can receive long distance signals (sent by VP-773AMP’s built-in transmitter) in a classroom, lecture hall or auditorium; the Kramer H.264 KDS-EN3 encoder-streamer, which can stream signals in real time to remote students and send signals to a recording device for on-demand viewing; and Kramer’s K-Touch control system, which delivers easy-to-use advanced room control for

any size classroom. K-Touch is a BYOD solution that works on any iOS or Android touch device.

To learn more about Kramer's products and solutions for the Education market, visit: <http://www.kramerav.com/>. Also visit Kramer's website for information about all Kramer products and solutions, including our award-winning VIA wireless presentation and collaboration solutions, Sierra Video, Minicom Digital Signage, and Kramer Powered by Calibre products.

ENDS

Some useful links:

Twitter: <https://twitter.com/kramerelec>

Facebook: <https://www.facebook.com/kramerelectronics>

Pinterest: <https://www.pinterest.com/kramerelec/>

Instagram: <http://instagram.com/kramerelectronicsus>

LinkedIn: <https://www.linkedin.com/company/895692>

Contact:

Clint Hoffman

VP Marketing

Kramer Electronics USA

choffman@kramerus.com

732-995-6732

About Kramer Electronics

Since 1981, Kramer Electronics has been a leading player and pioneer in the Pro AV industry. With 26 global offices across six continents and support and distribution in over 100 countries, Kramer offers an extensive and innovative Pro AV solutions portfolio for Corporate, Education, Houses of Worship, Government, Live Events, Healthcare, and more.

For over three decades, Kramer has built its reputation on strong personal relationships with its customers and providing the highest level of service and support in the industry.

Kramer has won numerous awards, including the 2013 Pioneer of AV Award at

InfoComm in honor of its Founder, President & Chairman, Dr. Joseph Kramer. Kramer's award winning analog and IP-driven solutions for collaboration, streaming and control are at the forefront of an ever-evolving Pro AV industry. Kramer's consistent sales growth and expansion into new markets is a testament to the company's commitment to R&D and reliance on customer feedback.

For more information, visit us at: www.KramerAV.com