HERMAN Announces Distribution Partnership with ATX Networks

Herman ProAV is commercial AV Distributor for ATX product solutions for professional encoding, transcoding, gateways and more

MIAMI, FL., March 10 2015 – Herman (www.HermanProAV.com), a leading provider of AV products, procurement services and labor resources to systems integrators in the commercial AV and broadcast industries, has partnered with ATX Networks to provide integrated IPTV digital video solutions for private video networks. ATX Networks' UCrypt gateways, VersAtivePro transcoders, DigiVu/DigiVu II encoders, and SimplifIPTV™ middleware provide the capability to ingest content from a variety of sources to deliver HD IPTV channels encrypted using approved Digital Rights Management software.

"I am excited about the opportunity to work with Herman Pro AV to expand ATX's digital video solutions into the A/V integration markets. Herman brings us the opportunity to partner with their long-term business relationships that serve many of the verticals utilizing digital video solutions for IPTV and other types of digital deployments," stated Tim Buck, Director of Channel Distribution for ATX Networks.

ATX provides unique, cost-effective solutions to fit the evolving needs of digital video providers, enabling advanced services such as digital video, IPTV, transcoding, streaming content and multichannel encoding. Under the new partnership, Herman Pro AV will distribute ATX Networks' products across the continental U.S.

 "The ATX product line provides us with the ability to provide new technologies & economical solutions to our customers and the industry, said Jeffrey Wolf, Executive VP at Herman. " We are excited to partner with ATX Networks for both their innovation and the range of excellent products they provide to meet the needs of our customers. This is another important milestone in our strategy to become the premier value provider to the commercial AV industry."

About Herman
Herman is a leading provider of professional AV products, procurement services and labor resources to systems integrators in the commercial AV and broadcast industries. With two distinct and complementary divisions - Herman Pro AV and Herman Integration Services – Herman is the reliable, single source for industry leading products, procurement and supply chain solutions, as well as technical labor resources. Systems integrators rely on Herman for complete project coordination and trained, experience personnel. Celebrating more than 50 years in business, Herman has leveraged its industry experience to help integrators improve operational efficiencies and achieve cost savings related to the procurement and management of project materials and labor resources. Visit www.HermanAVGroup.com to learn more.

About ATX Networks

ATX Networks designs, manufactures, markets and delivers a broad range of digital video and IPTV solutions to the global cable television industry, and PVNs (Private Video Networks). Sectors served include healthcare, enterprise, government, broadcast, hospitality, education, stadiums/arenas/casinos, retail, worship, and telcos. ATX's solutions include transcoding, multichannel & PEG encoding, gateways, content streaming solutions, RF management, RF filters, transmitters/receivers, headend and MDU amplifiers, node segmentation, node/amp upgrades, monitor/control equipment, pads/EQs, drop amps, digital voice switches, & connectors.

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