



Press contact:

Kelly Gates

tvONE

Tel: +1 859-282-7303

E-mail: kelly.gates@tvone.com

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FOR IMMEDIATE RELEASE:

tvONE Introduces new C2-2000 series derivatives at ISE

MARGATE, KENT, 9 February 2015- tvONE (www.tvone.com), a leading designer and manufacturer of cutting-edge video and multimedia processing equipment, will demonstrate the new C2-2000 universal scaler derivatives at ISE 2015.

In keeping with the company's long-time expertise with high-quality video scaling and manipulation, tvONE is introducing two new powerful line extensions from its industry leading C2-2855 universal scaler. The C2-2755 Video Scaler PLUS and C2-2655 Scan Converter PLUS, both debuting at ISE, have more input/output flexibility than any previous tvONE scaler in each category. They can be set-up and managed using a new, innovative front panel or via computer-based control panel that allows setup in less than 1/3 the time of the previous generation.

The two new derivatives provide tremendous flexibility to the user, as the C2-2755 features the ability to up/cross convert, and the C2-2655 to down convert, so users can now select a product based on specific needs. "Our rental and staging customers are really excited about this new product range. The ease of use and super-fast setup seem to be exactly what they've needed," said Dan Gibson, Vice President, tvONE.

Unlike many products in its class, the C2-2000 series enables extremely flexible audio embedding and de-embedding for both HDMI and 3G/HD/SDI inputs and outputs. Add to that Integral Stereo Audio 4x1 audio routing switcher with four unbalanced inputs that can follow the video input selection. A rear panel terminal block and a 3.5mm jack-socket provides access.

The C2-2000 series provides high quality bi-directional conversion between a variety of analog and digital video formats. Inputs and outputs can be SD/HD/3G-SDI, HDMI, DVI, Composite Video, YC, YUV, YPbPr or RGB. An included key feature allows an image to be keyed over another and faded in and out due to the 4:4:4 sampling format for RGB sources, precise keying at the pixel level can be achieved. Five full-frame still images can be stored and switched along with five logos.

Transitions permit Seamless Cut, Fade or Wipe transitions between input sources and the Picture-In-Picture (PIP) functionality allows an input to be inset in a window over a second input or vice

versa, with the PIP window having the ability to be placed anywhere on the screen. Frame lock allows for different resolutions to be used independent of frame rate.

The units can be controlled via the front panel buttons, a serial (RS-232) or Ethernet (IP) connection. Signal parameters of the incoming video may be adjusted, and all settings may be stored in non-volatile memory for recall even when power is switched off. Control software is available on several Windows platforms & interfaces directly with the unit.

For further information and a full demonstration of the C2-2000 series in visit the tvONE stand 1-M45 throughout the entirety of the ISE Exhibition.

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About tvONE

A subsidiary of Nortek, Inc., tvONE is a world class solutions provider specializing in video conversion and AV signal distribution. Headquartered in Erlanger, Kentucky, United States, with offices in Europe, tvONE provides a complete line-up of products and services for the professional AV and broadcast video markets. Following the global merger of tvONE and Magenta Research in July 2013, the new company tvONE now encompasses these two superior brands under one umbrella.

The tvONE brand specializes in video, audio and multimedia processing equipment, based on its proprietary CORIO® video conversion technology. Products include all-in-one system solutions, windowing processors, scan converters, seamless switchers, video scalers, up/down/cross converters, analog-digital converters (SD/HD-SDI, HDMI, DVI), format converters and standard converters.

Magenta Research is the industry-recognized brand for the transmission, switching and flexible distribution of multi-format video, audio and auxiliary signals over fiber and Cat-X cabling. Products include AV extenders, distribution amplifiers and matrix switchers for DVI, HDMI, VGA, and component, composite, s-video, audio, USB, and RS-232 signals.

To download an accompanying image suitable for publishing along with this news release, please use the following link, it will take you to tvONE's Product Photo web page:

<http://www.tvone.com/high-resolution-press>.

About Nortek, Inc.

Nortek, Inc. is a leading diversified global manufacturer of innovative, branded residential and commercial ventilation, HVAC and technology products. Headquartered in Providence, Rhode Island, United States, Nortek offers a broad array of products, including technology offerings, in audio, video, access control, security and digital display mounting and mobility products. Please visit www.nortekinc.com for more information.