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**For Immediate Release**

## **BTX Achieves Intel® Gold Technology Provider Partner Status**

**HAWTHORNE, N.Y. — February 4, 2015** — BTX Technologies, a value-added distributor and manufacturer of interface, integration, and system products, is proud to announce that they are now an Intel® Gold Technology Provider Partner.

The Intel® Technology Provider Program is designed to support the specification, design and build of Intel-based technology solutions. The program provides BTX with a multitude of resources to deliver Intel hardware and technology solutions including advanced training, sales and marketing tools at an extremely competitive cost basis.

BTX has optimized NUC (Next Unit of Computing) configurations for all of their distributed software platforms including Mersive collaboration software, OneScreen collaboration hub software and Net Display System's digital signage solutions.

“Becoming an Intel Gold Technology Provider Partner reflects the dedication and support we have to offering more integrated appliance solutions. This value-added service enables BTX to provide a properly configured, fully imaged and tested appliance to our integration customers for easy, plug and play installation,” said Greg Schwartz, President of BTX. “We have found the NUC form factor to be small, very reliable and customizable to fit a wide array of AV applications.”

Single and two year advance replacement warranties are available through BTX on all appliance and bundled solutions at time of initial purchase (certain terms and conditions apply).

*More...*

BTX appliances and bundles can be seen at many upcoming events including InfoComm Connections in booth 629, NAB in Booth C6706 and InfoComm in booth 1853.

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**About BTX Technologies, Inc.**

BTX is a value-added distributor and manufacturer of products that range from integrations supplies and signal processing to collaboration software, digital signage, IPTV and lecture capture systems for video, audio and data applications. BTX specializes in bringing emerging technologies to its integration customer base to help them find new revenue streams for their businesses. BTX has over 75 product lines, an in-house fiber lab and an in-house metal shop for production of high quality custom plates, panels and breakout boxes. BTX, celebrating its 47<sup>th</sup> year, is a CTS certified organization with a highly technical inside staff and national outside sales team. BTX has also earned five patents and offers many unique and proprietary products. All of the company's products are available online at [www.btx.com](http://www.btx.com), by calling 800-666-0996, and from a selection of international distributors listed on the company's website.

Twitter: <http://twitter.com/BTXTechnologies>

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