

## *News Release*

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## **ADI EXPANDS ITS NORTH AMERICAN FOOTPRINT WITH NEW BRANCH IN CHARLESTON, SC**

### *New Location is Second ADI Express Store*

Melville, N.Y., February 5, 2015 – ADI announced today it opened a new branch location in Charleston, South Carolina, that will further expand its North American footprint. This new branch location marks the company's second ADI Express store layout model to open, and reaffirms its commitment to providing the best solutions and most convenient service to dealers.

The new Charleston branch, located at 3870 Leeds Avenue, Suite 101, North Charleston (telephone: 843-745-0009, facsimile: 843-745-0032), provides more dealers with access to the products and tools they need to build complete systems.

Last year, ADI launched the ADI Express smaller store concept to further extend its reach in new geographic markets, reduce travel times between locations and better serve its dealer base. About half the size of most ADI branches, ADI Express stores feature a sales counter, dedicated training space and a fully stocked warehouse, and offer the same product availability, inventory and service as ADI's traditional branch locations.

"After successfully opening three new locations and launching the ADI Express store model last year, we are extremely excited to continue our expansion efforts with this new branch in Charleston," said Rob Aarnes, president of ADI Americas. "At ADI, we are committed to delivering value to our dealers and the smaller store model allows us to expand our reach into new geographic markets."

## ***Page 2 – ADI Expands Footprint with New Branch in Charleston, SC***

With this new location, ADI operates 103 sales branches to support security and low voltage dealers across North America. In addition, ADI has a total of nine hub facilities that house an abundance of inventory to ensure local branches are fully stocked at all times. Dealers can also purchase products through ADI online at anytime for delivery or branch pick up through ADI's website or mobile app.

### **About ADI Global Distribution**

ADI is a leading global wholesale distributor of security and low voltage products, with over 200 branch locations in the U.S., Canada, Puerto Rico, Europe, Australia and India. ADI solutions include intrusion & Z-Wave®, fire, video surveillance, access, power, A/V, networking, communications, central vacuum, tools & hardware, wire & cable, and structured wiring. For more information about ADI, visit <http://www.adiglobal.com>.

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