

FOR IMMEDIATE RELEASE

CEC Announces Dates for 2015 Business Technology Conferences in Iowa and Wisconsin

In Fall 2015, CEC will host two Business Technology Conferences in the Midwest

Hiawatha, IA (Jan. 8, 2015) – CEC, a nationally recognized systems and technology integrator with locations in Iowa and Wisconsin, announces the dates of its 2015 Business Technology Conferences:

- The 9th annual Business Technology Conference Iowa will be held in Coralville at the Coralville Marriott Hotel & Convention Center on Oct. 13, 2015
- The 3rd annual Business Technology Conference Wisconsin will be held in Green Bay at Lambeau Field on Oct. 28, 2015

Both events will feature a variety of educational sessions on topics ranging from AV and IT to fire and security, along with roundtable discussions, networking opportunities, and a Technology Showcase featuring products from global manufacturers.

Although this successful conference is modeled after popular national events, it brings a local perspective and offers examples of technology at work in areas where CEC customers are located. “We are fortunate to have a conference of this caliber offered locally,” says Cathy Rammelsberg, supervisor of telecommunications at UnityPoint Health in Iowa. “BTC is a great opportunity to network with others in healthcare while learning the latest technologies affecting our organizational needs.”

CEC’s Business Technology Conferences have experienced increasing attendance as organizations recognize technology as an effective way to reduce operational costs and administrative time, enhance communication, improve safety, and increase productivity. “I attend BTC to see what other solutions are available to meet our challenges,” says Ray Olson, energy/controls manager for Wisconsin’s Oneida Tribe of Indians. “This information also helps when planning for new facilities, upgrades, or remodels. It’s a good time investment, and a great opportunity to gain industry knowledge. And it’s free!”

The pace of technology is profoundly impacting organizations at all levels. In order to address the questions that arise as organizations adopt new technology, CEC’s Business Technology Conferences provide business decision-makers with free, unbiased education. “CEC is passionate about technology and education,” says Melissa Henderson, CEC’s director of business development. “Providing this event is one way CEC chooses to give back to its customers and their communities.”

Mark your calendars and plan to attend one of CEC’s free Business Technology Conferences. More information is available at www.btciaowa.com and www.btcwisconsin.com.

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About CEC

CEC is a nationally recognized systems integrator that offers design, integration, and technical services. CEC solutions specialize in audio/video, fire and security, healthcare communications, information technology, and two-way communications, serving customers across public safety, business and manufacturing facilities, educational facilities, government buildings, hospitals, and houses of worship. CEC has offices in Iowa and Wisconsin. For more information about CEC, visit www.cecinfo.com.

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