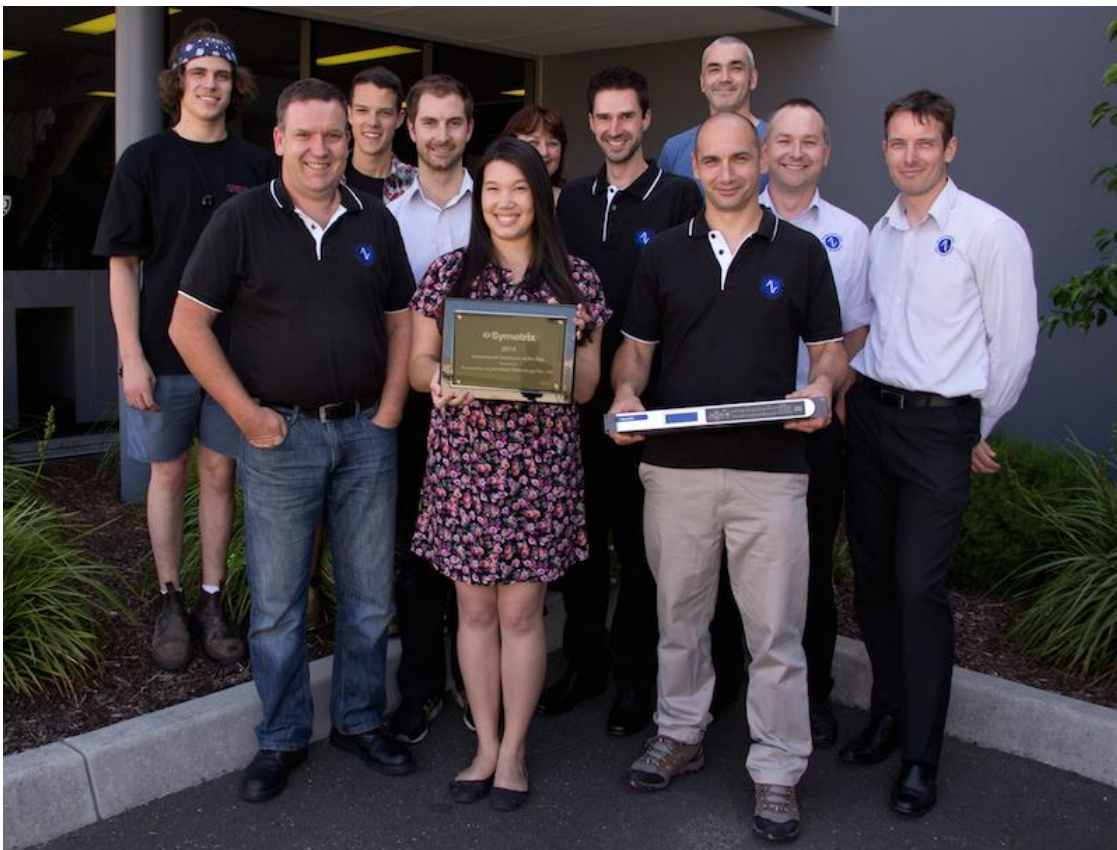


Outstanding sales growth and support for the leading DSP brand underpin the awards given to Bormann Marketing and Production Audio Video Technology (PAVT) Pty.



// Media Release

Symetrix Announces 2014 US Rep of the Year and International Distributor of the Year Award Recipients



Outstanding sales growth and support for the leading DSP brand underpin the awards given to Production Audio Video Technology (PAVT) Pty (pictured above) and Bormann Marketing.

[Please click image for hi-res]

SEATTLE, WA — 15 DECEMBER 2014: In the continuation of a long-term tradition to acknowledge excellence among its business partners and associates, digital signal processing specialist Symetrix has announced that Bormann Marketing has won Symetrix 2014 US Rep of the Year, while Production Audio Video Technology (PAVT) of Melbourne, Australia, has been named International Distributor of the Year.

Based in the City of Hopkins, Minnesota, Bormann Marketing is responsible for Symetrix sales and promotional efforts throughout the Mid-West. A previous recipient of the Rep of the Year award in 2012, Bormann Marketing has fully surpassed all of its sales objectives in the last 12 months and registered the greatest year-on-year growth by US territory.

Principal Jon Bormann comments: "I am delighted to accept this honor on behalf of our entire crew, who are completely dedicated to helping Symetrix grow. We believe wholeheartedly in the company, and feel that the recent product developments and introduction of Dante support for the SymNet range have really helped to broaden the brand's appeal in recent years. Moving forward we will continue to support Symetrix with our present extensive training programs."

Tim Murray, who heads western US regional sales for Symetrix, adds: "The fact Jon and his team have won Rep of the Year in two of the last three years speaks volumes. As we continue to sustain our overall corporate growth through evolving technology and product offerings, Bormann Marketing has been at the forefront of our independent rep force's efforts with partner trainings, showcase events and, of course, exceeding sales goals to name just a few."

Consistently strong brand representation and the successful provision of substantial Symetrix systems to high-profile customers, including the University of Sydney, are among the factors that informed the selection of Australia's PAVT as International Distributor of the Year.

Graeme Stevenson, PAVT managing director, comments: "It's great to be acknowledged for the hard work put in by our team to help build the Symetrix brand from a high quality

product with a niche user base to something with greater traction in the Australian/NZ AV industry. We've made a big push to ramp up our Symetrix training offering, and have been actively involved in supporting a number of customers who have made the move to use Symetrix for the first time. Essentially, we've rolled up our sleeves and 'mucked in' to make sure our end-user clients and integration partners are all comfortable using Symetrix products, and are happy with the results."

Mark Ullrich, international sales manager for Symetrix, adds: "PAVT provides exceptional attention to all aspects of distribution, from sales and marketing, to technical support and training. They create immense value for the customer and the result has been impressive growth in a competitive marketplace. I applaud and thank the entire PAVT team for their outstanding efforts, and look forward to continued collaboration and success in the coming year."

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www.symetrix.co

www.bormann.com

www.pavt.com.au

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FURTHER IMAGE(S)

[Bormann Marketing's team with their 2014 US Rep of the Year award — \(click for hi-res\)](#)



ABOUT SYMETRIX: Dedicated to making life sound better for almost 40 years.

With a current and broadly-based product portfolio that encompasses both open architecture (Edge, Radius 12x8, Radius AEC) and fixed architecture (Jupiter, Zone Mix 761) solutions, Seattle, USA-based Symetrix is the global leader in digital audio signal processing. From a founding base in the studio and MI communities, Symetrix has emerged to take a defining role in commercial audio, its products now a default choice for large-scale installations in performance venues, sports arenas, educational establishments and many more. Benefiting from a worldwide distribution network that has seen its products specified in over 100 countries, Symetrix nonetheless continues to spearhead the entire design and build process from its Seattle HQ. The manufacturer is now enhancing its readiness for a new era of AV networking through its licensing partnership with Audinate, whose world-leading Dante media

networking solution is fully integrated into the SymNet DSP platform.

For hi-res media files on the Symetrix product portfolio, please [click here](#).

Media Contact

For further information, please contact:

JamesKnight + Associates
86-90 Paul Street
London
EC2A 4NE
United Kingdom

email: [click here](#)
office: +44 (0)20 3287 5900

6408 216th Street SW | Mountlake Terrace, WA 98043 USA
T + 1.425.778.7728 F + 1.425.778.7727 | www.symetrix.co

