

NEWS RELEASE

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FOR IMMEDIATE RELEASE

**Audio-Technica Offers Rebates on Select System 10 Digital Wireless
Through Remainder of 2014**

— Operating in the 2.4 GHz range, System 10 avoids TV and DTV interference, offering a cost-effective, high-fidelity wireless solution for houses of worship, musicians/hobbyists, karaoke, corporate applications and more —

STOW, OH, October 1, 2014 — [Audio-Technica](#), a leading innovator in transducer technology for over 50 years, announces \$25.00 [rebate offers](#) on its [System 10 Stack-Mount Digital Wireless](#) and [System 10 Stompbox Digital Wireless](#). Systems purchased from an authorized U.S. Audio-Technica dealer between October 1, 2014, and December 31, 2014 will be eligible to receive a \$25.00 rebate per system purchased (no limit).

System 10 eligible products and U.S. street prices:

ATW-1101 UniPak® Transmitter System \$279.95

ATW-1101/G Guitar System \$299.95

ATW-1101/H Headworn Microphone System \$349.95

ATW-1101/H92 Miniature Headworn Microphone System \$379.95

ATW-1101/H92TH Miniature (beige) Headworn Microphone System \$379.95

ATW-1101/L Lavalier Microphone System \$349.95

ATW-1102 Handheld Microphone System \$299.95

ATW-1501 Stompbox Guitar Wireless System \$349.95

(Rebate not eligible on System 10 Camera-Mount Wireless System)

Users can register online at <http://audio-technica.us.4myrebate.com> with offer code AUD-10015. Once registered, users will receive instructions for mailing claims, along with required documentation to Audio-Technica. Claims must be submitted by January 31, 2015. For complete terms and conditions, please visit the System 10 rebates page [here](#).

About System 10 Digital Wireless

System 10 offers high-fidelity digital wireless for performing musicians and presenters. Operating in the 2.4 GHz range, far from TV and DTV interference, System 10 offers advanced 24-bit operation and amazingly clear sound. System 10 wireless ensures clear communications by providing three levels of diversity assurance: frequency, time, and space. **Frequency Diversity** sends the signal on two dynamically allocated frequencies for interference-free communication. **Time Diversity** sends the signal in multiple time slots to maximize immunity to multipath interference. Finally, **Space Diversity** uses two antennas on each transmitter and receiver to maximize signal integrity. Multiple system configurations are available, with handheld vocal microphone/transmitters and UniPak® body-pack transmitters designed for use with lavalier, headworn and instrument microphones as well as electric guitars. A stompbox configuration is also available: The System 10 Stompbox streamlines onstage signal flow by making the wireless receiver part of the pedalboard, and provides an A/B switcher for multiple signal/amp options. The system combines the advanced 24-bit operation, easy setup and clear, natural sound quality of other System 10 wireless configurations with unique functionality for guitarists, bassists and other instrumentalists.

For more information, please visit www.audio-technica.com.

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Photo File 1: System10_Receiver_Handheld_UniPak.JPG

Photo File 2: System10_Stompbox.JPG

Click here for [System 10 Stack-Mount Digital Wireless System](#) and [System 10 Stompbox Digital Wireless System](#) product profiles and downloadable high-res photos.

See more here:

- Audio-Technica Promotional [Video](#): “Always Listening to the Music That Moves Us”
- Recording Basics [Videos](#)
- Drum Miking [Videos](#)
- Additional [News Releases](#)



Celebrating over 50 years of audio excellence worldwide, Audio-Technica is a leading innovator in transducer technology, renowned for the design and manufacture of microphones, wireless microphones, headphones, mixers, and electronics for the audio industry.

—For more information on the complete range of Audio-Technica products, contact Karen Emerson, Audio-Technica U.S., Inc., 1221 Commerce Drive, Stow, OH 44224. Tel: (330) 686-2600; Fax: (330) 688-3752; Web: www.audio-technica.com