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NEWS RELEASE

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FOR IMMEDIATE RELEASE

Audio-Technica Offers Dante™ Network Microphone Desk Stand

 — Audio-Technica's ATND8677 Microphone Desk Stand with Dante network output transmits audio and control data together over the Dante™ network protocol —

STOW, OH, October 30, 2014 — Audio-Technica, a leading innovator in transducer technology for over 50 years, offers its new ATND8677 Microphone Desk Stand with Dante™ Network Output. The ATND8677 Microphone Desk Stand fits gooseneck microphones with standard XLRM-type outputs, offering installers previously unavailable simplicity in adding gooseneck microphones to Dante audio networks. The new ATND8677 joins the ATND971 Network Boundary Microphone, launched earlier in the year – the world's first two such products to offer Dante network functionality in this manner.

Removing the need for a separate standalone Dante audio interface, while adding a useful integrated switch with indicator functionality, the ATND8677 connects directly to the audio network via standard RJ-45 connector and structured cabling, allowing for flexibility in installation and quick re-locations.

Audio-Technica has been working closely with industry leading DSP manufacturers such as Biamp® and Symetrix[™] to ensure complete GPIO-Over Dante Enabled Control software integration for simple, flexible operation without the need for analog audio and control cabling.

The sturdy metal base features a 3-pin XLRF-type in and Dante network output, a capacitive switch with a green/red LED light switch surround, switchable gain (+30dB/+40dB/+50dB), phantom power and selectable toggle/momentary switch operation. Features UniGuard® RFI-shielding technology and UniSteep® low-cut filter.

Now with two groundbreaking network microphone products launched during 2014, Audio-Technica is demonstrating its commitment to both the network audio segment in general and the Dante communications protocol.

The ATND8677 will be available November 2014 with a U.S. MSRP of \$598.00.

For more information, please visit <u>www.audio-technica.com</u>.

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Photo Files: ATND8677.JPG

Click here for ATND8677 product profile with downloadable high-res photos.

See more here:

- Audio-Technica Promotional <u>Video</u>: "Always Listening to the Music That Moves Us"
- Recording Basics <u>Videos</u>
- Drum Miking Videos
- Additional News Releases















Dante, Biamp and Symetrix are trademarks of the respective companies with which they are associated.

Celebrating over 50 years of audio excellence worldwide, Audio-Technica is a leading innovator in transducer technology, renowned for the design and manufacture of microphones, wireless microphones, headphones, mixers, and electronics for the audio industry.

- —For more information on the complete range of Audio-Technica products, contact Karen Emerson, Audio-Technica U.S., Inc., 1221 Commerce Drive, Stow, OH 44224. Tel: (330) 686-2600; Fax: (330) 688-3752; Web: www.audio-technica.com
- For further information regarding product availability and pricing in the United Kingdom, please contact Tom Harrold (<a href="mailto:thermology:thermol