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SHURE INTRODUCES PSM® 300 STEREO PERSONAL MONITOR SYSTEMS

New In-Ear Monitoring System has the Clarity and Precision of Wireless Stereo with Detailed 24-bit Digital Audio

NILES, Ill., Oct. 1, 2014—Today [Shure](#) unveiled a new addition to its widely-used line of PSM personal monitor systems, the [PSM® 300 Stereo Personal Monitor System](#). The PSM 300 introduces the clarity and precision of stereo, 24-bit digital audio to personal monitoring while bringing the custom mix control for which Shure PSM is known. PSM 300 has two offerings, one easy-to-use system designed for entry-level users (P3TR112GR), and a professional system (P3TRA215CL) with advanced features and performance.

The P3TR112GR system delivers detailed digital audio and reliable wireless coverage that extends up to 300 feet. Patented Audio Reference Companding ensures the clearest sound, with ultra-low noise and no artifacts. Great for entry-level users, the system comes equipped with one-touch frequency scan and IR sync to quickly find and assign a clean wireless channel. Additionally, MixMode® technology enables users of all levels to easily create their own personal mix. P3TR112GR systems come with a set of SE112 Sound Isolating™ Earphones.

The P3TRA215CL system offers advanced features and a rugged, all-metal bodypack for more experienced users—including rental companies, touring musicians, and houses of worship. The included P3RA Professional Bodypack Receiver has a high-contrast LCD screen with menu-based navigation, and provides an adjustable volume limiter and EQ to further customize the sound. For extended battery life and elimination of disposable batteries, the professional system is compatible with the Shure SB900 lithium ion rechargeable battery. SE215 Sound Isolating™ Earphones are included, featuring enhanced bass and excellent isolation from ambient noise.

“PSM 300 features rock solid wireless performance, a wide stereo image, and the very best possible sound quality with low noise and great dynamic range. It’s also incredibly easy to set up and use,” said Matt Engstrom, Category Director for PSM products at Shure. “PSM 300 brings the level of performance and durability found in our industry leading PSM 1000 and PSM 900 products to musicians and performers who don’t need the high channel count demanded by the top touring acts of today.”

PSM 300 Core Systems and Components:

- P3TR112GR—PSM 300 System, with SE112-GR Earphones
- P3TRA215CL—PSM 300 System, Professional Bodypack, with SE215-CL Earphones
- P3T—PSM 300 Wireless Transmitter
- P3R—PSM 300 Bodypack Receiver
- P3RA—PSM 300 Professional Bodypack Receiver

In the Americas, PSM 300 operates in three 24 MHz frequency bands and can support up to 15 compatible channels per frequency band. Shure PSM 300 Stereo Personal Monitor Systems will retail starting at \$699 and be available for purchase in fall 2014.

For more information, watch the [Shure PSM 300 video](#) or visit www.shure.com.



PSM 300 Stereo Personal Monitor System

About Shure Incorporated

Founded in 1925, Shure Incorporated (www.shure.com) is widely acknowledged as the world's leading manufacturer of microphones and audio electronics. Over the years, the Company has designed and produced many high-quality professional and consumer audio products that have become legendary for performance, reliability, and value. Shure's diverse product line includes world-class wired microphones, wireless microphone systems, in-ear personal monitoring systems, conferencing and discussion systems, networked audio systems, award-winning earphones and headphones, and top-rated phonograph cartridges. Today, Shure products are the first choice whenever audio performance is a top priority.

Shure Incorporated is headquartered in Niles, Illinois, in the United States. The Company also has regional sales and marketing headquarters in Eppingen, Germany, and Hong Kong, China, with more than 30 additional manufacturing facilities and regional sales offices throughout the Americas, EMEA, and Asia.

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