## **PRESS RELEASE**



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## Glendale Community College Upgrades to Shure ULX-D® Wireless Systems

Vocal Jazz Ensemble Benefits from Freedom of Wireless

NILES, III., Aug. XX, 2014—Glendale Community College's vocal jazz ensemble—featuring up to 16 vocalists, a rhythm section, and student sound engineers—has long faced obstacles using wired microphones. During practices and performances, on campus and on the road, the wired mics created unnecessary complications. Bryon Delto, associate professor of music at Glendale Community College, wanted the freedom of wireless without any complexities. With advice from systems and services company Hollywood Sound Systems, a—proud Shure dealer for more than 50 years, Delto found the answer with Shure's ULX-D® Digital Wireless System.

Brett Grossman, project manager at Hollywood Sound Systems, recommended the audio system.

"In analyzing Delto and his ensemble's requirements—high channel count, managed frequency deployment, digital audio networking, and intelligent battery operation—ULX-D was our product of choice," said Grossman. "We took each of these needs into account when designing the rack, while also ensuring the unit easily paired with the Yamaha CL5 console we provided earlier. The result was one of the most compact, high-channel racks Hollywood Sound has ever done. Everything packs in nicely and even better, we can deploy the 16 channels Delto requires in just an 8MHz range. A few years back, this wouldn't have been possible at this price point."

Eliminating tangled wires and streamlining audio management, Delto's adoption of Hollywood Sound Systems' carefully designed Shure ULX-D rack has brought the ensemble's performances to new heights. The school's set-up involves four ULXD4Q Quad Channel Digital Wireless Receivers combined with 16 BETA 58A® handhelds. Each of the 16 channels is operated from two single rack units, providing important space savings for Delto and the ensemble, as the gear provides the mobility to move freely from rehearsal rooms to the performance stage.

Delto commented: "With Shure ULX-D Digital Wireless, the switch to a wireless platform was easy. In a school environment where student sound engineers are in charge, the system must be intuitive with a short learning curve. Students have quickly picked up ULX-D, and the sound we get out of it is incredible. Additionally, it's extremely convenient to have everything centralized in a small rack space that rolls right into our confined storage space."

The Glendale Community College jazz ensemble has also benefited from ULX-D's rechargeable batteries, which eliminate the need for disposables. With the rechargeables, student sound engineers can monitor run time and metering accuracy in hours and minutes. Another highlight of the system is its Dante™ digital audio integration, offering multichannel audio networking over a single Ethernet connection and computer-based playback, recording, and signal routing.

Delto added, "ULX-D is a 'wow' device. Everything is compact, easily moveable, and scalable should our performance ensembles grow and require additional audio support."

Glendale Community College has a college-credit enrollment of about 25,000 day and evening students, and approximately 10,000 additional students in the adult education program and specialized job training programs.

For more information about Shure, please visit www.shure.com.

## **About Shure Incorporated**

Founded in 1925, Shure Incorporated (<a href="www.shure.com">www.shure.com</a>) is widely acknowledged as the world's leading manufacturer of microphones and audio electronics. Over the years, the Company has designed and produced many high-quality professional and consumer audio products that have become legendary for performance, reliability, and value. Shure's diverse product line includes world-class wired microphones, wireless microphones and in-ear personal monitor systems, headphones for performers, presenters and recordists, award-winning earphones and headsets for use with MP3 players and smart phones, and top-rated phonograph cartridges for professional DJs. Today, Shure products are the first choice whenever audio performance is a top priority.

Shure Incorporated is headquartered in Niles, Illinois, in the United States. The Company also has regional sales and marketing headquarters in Eppingen, Germany, and Hong Kong, China, with more than 30 additional manufacturing facilities and regional sales offices throughout the Americas, EMEA, and Asia.

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