



KRAMER ELECTRONICS NEWS

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Kramer's VIA Collage™ Wins Big at InfoComm 2014

VIA Collage – a shared workspace for team collaboration in real time - Receives Best in Show Award from Government Video Magazine and Sound & Video Contractor Magazine

Clinton, NJ – Kramer Electronics is pleased to announce the new Kramer VIA Collage wireless collaboration product won Best in Show Awards from both Government Video Magazine and Sound & Video Contractor Magazine at InfoComm 2014. The Best in Show Awards, presented during the InfoComm show, honored outstanding products exhibited at the show.

The award-winning VIA Collage is a wireless collaboration device that allows people to “Meet Smarter.” The VIA Collage solves BYOD challenges and allows for the effective integration of PC, Mac, iOS and Android devices, allowing users to wirelessly collaborate in any meeting. With the VIA Collage, files can be shared quickly and easily between participants or with all participants at once. The VIA Collage also allows for full 1080p/60 HD video streaming and the main unit even has an HDMI input to allow the integration of an external video source. Up to 6 presenters’ screens can be dynamically displayed on a single display device and up to 12 can be shown simultaneously when two display devices are used.

The VIA Collage also supports third party applications such as Skype®, Go To Meeting®, Lync®, WebEx® and more. VIA Collage also has built in 1024 bit Encryption for information sent between the Collage and the meeting participants as well as a dynamic room code to prevent unauthorized participation in the meeting. The digital canvas created by the VIA Collage allows meeting participants to all work on the same document in real time and save the results to their device.

"VIA Collage works seamlessly in an almost spooky way. Everyone in the room can help create and edit a common document through their individual devices, then share it with others and save it to take with you. The system automatically recognizes attendees and makes connection—and collaboration—easy," explained Government Video Magazine.

Having received two Best in Show Awards, as well as receiving a great deal of positive feedback from show attendees, Kramer is excited about the introduction of the VIA Collage and the “Infinite Ways to Collaborate” the VIA Collage presents for users.

For more information about the VIA Collage, please visit www.kramerus.com.

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About Kramer Electronics:

Founded in 1981, with its world headquarters in Israel, Kramer Electronics Ltd. is a leading manufacturer of high-quality analog and digital audio, video and computer signal management products for the Pro AV, Presentation, Production, Broadcast, Home Theater, Houses of Worship, Digital Signage and Security markets.

Kramer's product line includes audio, video and computer signal processing equipment including: distribution amplifiers (DAs), switchers, matrix switchers, scalers, presentation scaler/switchers, digital and analog decoders and encoders, fiber and twisted pair range extenders, table mounted cable management products, cables, cable accessories and more.

Kramer also offers broadcast quality routers, distribution amplifiers, multi-viewers and controllers through its Sierra Video product line, digital signage products and high-end rental and staging scaler/switchers.

Aside for its headquarters in Israel, Kramer has corporate sales and distribution offices in the United States, Canada, Mexico, Brazil, Argentina, Colombia, United Kingdom, France, Spain, Finland, Sweden, Germany, Poland, Switzerland, Italy, India, China, Thailand, Korea, Singapore, Taiwan, Hong Kong, New Zealand and Australia

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