

NEWS RELEASE

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FOR IMMEDIATE RELEASE

Audio-Technica Unveils Blog Space at blog.audio-technica.com

— Informative blog features tips on practical, real-world miking and recording techniques, along with artist interviews and more —

INFOCOMM, LAS VEGAS, NV, June 18, 2014 — [Audio-Technica](#) (Booth C10520), a leading innovator in transducer technology for over 50 years, recently unveiled a blog, known as “Where It’s A-T,” at <http://blog.audio-technica.com>. With regularly updated content, the blog features artist interviews, guest blogger entries, helpful hints and tricks direct from top audio professionals, product spotlights and more. Topics of discussion have included feedback elimination, drum miking/recording, tips for choosing a HOW contractor, miking a guitar speaker, recording an upright bass, recaps of industry events, A-T rebates and many others.

Guest bloggers have included producer/mixer/engineer Ryan Hewitt (Red Hot Chili Peppers, Sheryl Crow, Blink-182) and Steve Lagudi (Testament, Exodus, Ill Nino), and interview subjects have included James Garcia (The Nerds), Frank Filipetti (Foreigner, James Taylor, Barbra Streisand), Richard Chycki (Dream Theater, Rush, Aerosmith), Joel Singer (award-winning engineer/mixer, co-founder and chief engineer of Music Mix Mobile) Jimmy Douglass (Pharrell, Justin Timberlake) and other industry leaders.

Please check the blog regularly for new features every week.

For more information, please visit www.audio-technica.com.

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See more here:

- Audio-Technica Promotional [Video](#): “Always Listening to the Music That Moves Us”
- Recording Basics [Videos](#)
- Drum Miking [Videos](#)
- Additional [News Releases](#)



Celebrating over 50 years of audio excellence worldwide, Audio-Technica is a leading innovator in transducer technology, renowned for the design and manufacture of microphones, wireless microphones, headphones, mixers, and electronics for the audio industry.

—For more information on the complete range of Audio-Technica products, contact Karen Emerson, Audio-Technica U.S., Inc., 1221 Commerce Drive, Stow, OH 44224. Tel: (330) 686-2600; Fax: (330) 688-3752; Web: www.audio-technica.com

Audio-Technica is exhibiting at Booth C10520 at the 2014 InfoComm Show in Las Vegas, NV.