



Bosch Security Systems names Brian Wiser president of sales for North America

August 2014

FAIRPORT, N.Y. – Brian Wiser has been named president of sales – North America for Bosch Security Systems, Inc. In this position, he will lead the sales, support, training, customer service and marketing organizations in North America.

Joining Bosch in August, Wiser will replace Jeremy Hockham, who will take on a new assignment for Bosch in Europe, effective October 1, 2014. In the interim, Wiser, Hockham and the Bosch management team will work together to ensure a smooth transition for customers.

Wiser joins Bosch with more than 25 years of channel sales and marketing experience. He most recently served as a senior vice president for specialty, direct and consumer markets in North America for technology distributor Ingram Micro Inc. Throughout his career, he has repeatedly delivered accelerated growth and increased profitability for the divisions under his leadership.

“Brian is an accomplished executive with a history of success in setting strategic direction, expanding market share and strengthening channel relationships,” said Bernhard Schuster, executive vice president of sales and marketing for Bosch Security Systems. “This experience combined with his IT industry knowledge will be a benefit to Bosch and our customers as the adoption of networked products accelerates in both security and communications systems.”

Wiser earned a bachelor’s degree in business administration and management from the State University of New York College at Oswego.

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The Bosch division Security Systems is a leading global supplier of security, safety, and communications products, solutions and services. Roughly 12,000 associates generated sales of 1.5 billion euros (\$1.9 billion) in fiscal 2013. Protecting lives, buildings and assets is our aim. The product portfolio includes video surveillance, intrusion detection, fire detection and voice evacuation systems as well as access control and management systems. Professional audio and conference systems for communication of voice, sound and music complete the range. Bosch Security Systems develops and manufactures in its own plants across the world. Additional information can be accessed at www.boschsecurity.us

The Bosch Group is a leading global supplier of technology and services. In 2013, its roughly 281,000 associates generated sales of 46.1 billion euros (\$61.2 billion). Its operations are divided into four business sectors: Automotive Technology, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its more than 360 subsidiaries and regional companies in some 50 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. In 2013, Bosch invested some 4.5 billion euros (\$6.0 billion) in research and development and applied for some 5,000 patents worldwide. The Bosch Group's products and services are designed to fascinate, and to improve the quality of life by providing solutions which are both innovative and beneficial. In this way, the company offers technology worldwide that is "Invented for life." Additional information on the global organization is available online at www.bosch.com, www.bosch=press.com and <http://twitter.com/BoschPresse>.

In the U.S., Canada and Mexico, the Bosch Group manufactures and markets automotive original equipment and aftermarket solutions, industrial drives and control technology, power tools, security and communication systems, packaging technology, thermotechnology, household appliances, healthcare telemedicine and software solutions. Having established a regional presence in 1906, Bosch employs 24,600 associates in more than 100 locations, with consolidated sales of \$10.4 billion in 2013. For more information, visit www.boschusa.com, www.bosch.com.mx and www.bosch.ca

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