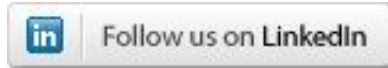




Distribution on a *Personal Level*



News Release

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Almo Professional A/V and NanoLumens Team Up To Provide Custom Displays For Canadian Casinos

Almo's Project Management and Design Expertise Combined with NanoLumen's Flexible Displays and Six-Year Warranty Solidified Deal; Initial Installs Complete with More Underway

PHILADELPHIA, PA and NORCROSS, GA — July 29, 2014 — [Almo Professional A/V](#) and [NanoLumens[®], Inc.](#) have teamed up to outfit five [Western Canadian Lottery Corporation Casinos](#) throughout Canada with custom displays. Through the power of Almo's [E4 AV Tour](#), a traveling networking, training and expo event, the duo became an integral part of the casino project team* charged with the design, install and support of the custom digital signage displays, which are placed above a row of slot machines in each casino. Named "Smoke Signals," the year-long sign project is now complete and the displays are operational. Additional installs are expected at more Western Canadian Lottery casinos over the next year.

Each identical sign (three retrofit and two brand new) features a teepee-shaped configuration that is 12.5-foot tall by 14.5 feet around. The display presents video and ticker content designed to engage patrons and increase message retention with the goal of repeat sales. The success of the install stemmed from the powerhouse combination of Almo's project management, design and technical expertise, with NanoLumens' custom capabilities, flexible 6mm LED displays and industry's first zero-fail six-year guarantee.

The casino properties with the new display are all located in Saskatchewan, Canada. They include Northern Lights Casino in Prince Albert; Bear Claw Casino in Carlyle; Dakota Dunes Casino in Saskatoon; Painted Hand Casino in Yorkton; and Gold Eagle Casino in North Battleford.

"The idea for this design came out of our E4 event, where we had the opportunity to collaborate with Allied Environmental Signage, the US integrator that brought us into the project," said Sam Taylor,

executive vice president and COO for Almo Professional A/V. “The strong relationship between Almo — led by our NanoLumens expert and BDM Apryl G. Lamberti — and NanoLumens made it possible to manage all of its moving parts. Weekly project calls took place to discuss engineering details ranging from the curvature requirements of the displays to customizing the shipping crates. The end result is a well thought out, creative display design that is effective and eye catching.”

According to NanoLumens Channel Manager Jackie Lavoie, “This project is a testament to our long-standing relationship with Almo ProAV. A project of this magnitude, dealing with this many industry partners, takes a great deal of collaboration from everyone involved. This is exactly what happened and the result speaks for itself. We are very pleased, and extremely proud, to be part of such a successful series of installations.”

“We were excited to see the first phase of the Smoke Signals sign project come to completion after many months of planning,” said Billy MacLennan, COO for Bet Rite. “Being a high profile project for Bet Rite, it was important to us to provide our customers in Saskatchewan a superior final product that is not only visually attractive but also incorporates the latest technology available. Working with great partners like Almo, NanoLumens, KGM and Allied Signs really helped make this happen.”

About Almo’s E4 AV Tour

Now in its fifth year, the E4 tour continues to evolve to meet the changing needs of AV resellers, integrators and consultants. Credited as the industry’s most specialized one-day dealer event, E4 has traveled to countless cities around the country to serve the product, technical and business training needs of thousands of resellers and installers while creating the ideal forum for professional networking. The full tour continues in the fall with stops in Boston on October 3 and Washington, D.C. on October 17.

About Almo Professional A/V

Almo Professional A/V provides the industry’s most advanced product distribution, training and education, and technical support options available for the Pro AV community. With a highly skilled sales team, reseller education programs, seven distribution centers across the U.S. and product lines for the Pro A/V channel, Almo Professional A/V provides customers with the full distribution experience on a local and a personal level. Almo Professional A/V is a division of Almo Corp., the nation’s leading independent distributor of consumer electronics and major appliances. For more information about Almo Professional A/V, please call 888-420-2566 or go to www.almoproav.com. Almo Professional A/V can also be followed on Twitter at <http://twitter.com/almoproav> and on Facebook at www.facebook.com/almoproav.

About NanoLumens

NanoLumens (www.NanoLumens.com) turns display dreams into reality. With a unique and patented ability to create displays that are flat, curved or round, NanoLumens LED displays can bring any space to life. With installations with Fortune 500 customers on five continents, the Norcross, GA based company can meet customer needs wherever they might be. NanoLumens displays are space efficient, extraordinarily environmentally friendly, and offer a low cost of ownership. All NanoLumens displays are designed and assembled in America.

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***Casino Project Team:**

- **Distributor:** Almo Professional A/V (www.almoproav.com)
- **Display Manufacturer:** NanoLumens, Inc. (www.nanolumens.com)
- **US Integrator:** Allied Environmental Signage (<http://www.allied-signs.com/>)
- **Canadian Integrator:** Bet Rite (<http://www.betrite.ca/>)
- **End User:** Western Canadian Lottery Corporation (<https://www.wclc.com/home.htm>)
- **Gaming Manufacturer:** KGM Gaming (<http://kgmgaming.com/index.php>)

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