SYNNEX Sharpens VISUALSolv Focus with Christie's Pro AV Solutions



Las Vegas, NV (from InfoComm14, booth #C5425) - June 19, 2014 - <u>SYNNEX Corporation</u> (NYSE: SNX), a leading distributor of IT and AV products and services, has expanded its agreement with Christie to distribute the full line of Christie display technologies and solutions through SYNNEX' <u>VISUALSolv</u> group. SYNNEX has been offering Christie services' capabilities to its network of integrators. The expanded agreement furthers SYNNEX' relationship with the global visual technologies company, giving integrators access to Christie's full line of products, including projectors such as its large venue, high-lumen projectors, Christie[®] MicroTiles[®] for digital signage and Christie Brio products for collaborative communication.

Christie's broad range of technologies include LCD, LED and DLP[®] projectors, digital cinema projectors, networking solutions, rear screen projection modules, projection cubes, display controllers, and cutting edge 3D, virtual reality and simulation solutions. SYNNEX is displaying Christie MicroTiles, the world's first fully creative, modular, digital display tiles, at InfoComm14 in the SYNNEX booth (#C5425).

"SYNNEX understands both the sales and technical sides of delivering Christie's visual and audio solutions, which makes it a win for AV integrators who buy through distribution," said Tom Roberts, PVP Program Director, <u>PSNI</u>. "They understand how to help AV integrators support and maintain Christie's solutions at the high level of sophistication they require."

"The SYNNEX VISUAL*Solv* team has an organization which is highly respected in the professional AV industry for delivering high quality, consultative services. The relationship between Christie and SYNNEX will extend both organizations' reach across multiple market segments. The full product line of digital signage and collaborative communications solutions added to the Christie services portfolio will help us expand our reach even further into the reseller channel," said Tony Barton, Christie's Senior Director of USA Sales.

"SYNNEX is very pleased to deepen our relationship with Christie to include their full line of traditional products as well as key differentiators such as Christie MicroTiles and Brio. Being able to provide our customers with access to the exceptional and unique AV solutions by Christie will help to set them apart in today's evolving market," said TJ Trojan, Senior Vice President, Product Management, SYNNEX Corporation.

To learn more about how to procure Christie solutions through SYNNEX VISUAL *Solv*, visit <u>www.synnex.com</u> or email <u>digitalsignage@synnex.com</u>.

About SYNNEX

SYNNEX Corporation, a Fortune 500 corporation, is a leading business process services company, servicing resellers, retailers and original equipment manufacturers in multiple regions around the world. The Company provides services in IT distribution, supply chain management, contract assembly and global business services. Founded in 1980, SYNNEX employs approximately 49,000 full-time and part-time associates worldwide. Additional information about SYNNEX may be found online at <u>www.synnex.com</u>.

Safe Harbor Statement

Statements in this release that are forward-looking, such as extent of market reach and outcomes and the success of the collaboration, involve known and unknown risks and uncertainties, which may cause the Company's actual results

in future periods to be materially different from any future performance that may be suggested in this release. The Company assumes no obligation to update any forward-looking statements contained in this release.

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