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For Immediate Release

BTX and Atlona Partner to Offer Transmitter Wall Plate and Floor Box Options

Off-The-Shelf and Custom Configurations Available to Fit a Wide Variety of Décor and Customer Requirements

HAWTHORNE, N.Y. — May 14, 2014 — BTX Technologies, a value-added distributor and manufacturer of interface, integration, and system products, today announced that they have expanded their partnership with Atlona to broaden the HDVS Extender/Scaler Family offering to include multiple transmitter wall plate and floor box options.

Atlona's HDVS family of HDMI® and VGA/Audio products functions as a complete input selection and control solution, designed to smooth the transition from analog to digital displays in schools and businesses. While the use of HDMI computers, Blu-ray players and document cameras are widely used, there are still legacy VGA computers still in use. The HDVS family supports both. The family includes a selection of transmitters, receivers, and switches.

In order to better accommodate décor and end user requirements for additional connectivity, BTX's metalwork division together with Atlona's engineering department, designed new options for the Atlona Transmitter Wall Plate. Options include 2-gang black aluminum, clear aluminum, white laminate and black laminate. All versions are available with front button control or no front button control. Each plate option includes all the Atlona electronics, and is fully covered under the Atlona Advantage 10-year limited warranty.

"We are pleased to partner with BTX to offer customers a significant array of face plate options for our award winning HDVS- HDBaseT transmitter." Said Ilya Khayn, President of Atlona. "Each installation is different and often requires customization to fit end-user requirements. Now we can enable technology integrators with additional tools to ensure their success."

"The Atlona HDVS line has been extremely successful in simplifying installations and bringing improved connectivity and control to AV solutions in classrooms and conference rooms." said Greg Schwartz, President of BTX. "Both Atlona and BTX understood that we could better serve our integration partners by offering customized versions that allow for additional connectivity and color coordination while continuing to honor Atlona's exceptional hardware warranty."

More...

BTX will feature Atlona solutions in booth N1019 at Infocomm 2014. The HDVS Line of products can also be seen in Atlona's booth C9116.

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About BTX Technologies, Inc.

BTX manufactures and distributes the industry's finest interface and integration products for audio, video, security, digital signage, and many other applications. Providing its customers with value-added "Beyond Distribution" services, the company backs every product it sells with a rigorous in-house testing program and highly trained customer support team. The company has been certified as an InfoComm International® Sapphire Certified Audiovisual Solutions Provider™ (CAVSP™) since 2007. In business since 1967, the company's products are available online at www.btx.com, by calling 800-666-0996, and from a selection of international distributors listed on the company's website.

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