

FOR IMMEDIATE RELEASE

Williams Sound appoints new international sales representatives

Eden Prairie, MN -- Williams Sound, global designer and manufacturer of wireless communication technology, has appointed International Sales as its representative for Latin America and Asia. "We are proud and excited to partner with Joe Manning, Patty Manning and Horacio Morales to expand our international sales efforts. They are a professional, experienced team with a solid track record of representing manufacturers in Asia and Latin America," said Doreen Ingebrigtsen, vice president of international sales. "As a factory rep firm, Joe, Patty, and Horacio will work closely with our inside sales team to support existing customers and to expand our distribution in the regions of Asia and Latin America," said Ingebrigtsen.



Vice President of International Sales Doreen Ingebrigtsen (second from right) welcomes (I to r) Horacio Morales, Patty Manning and Joe Manning from International Sales to the Williams Sound corporate office in Eden Prairie, Minn.

Williams Sound will introduce our new International Sales Team to customers at InfoComm14, Booth #C10318 -- along with an array of new listening system innovations.

Your Williams Sound contacts can be reached at:

International Sales

Asia Pacific and Latin America Main Office: +1 619.224.9429

> Joe Manning Asia Pacific Rep Email: joe@intlsales.net

Horacio Morales Latin America Rep Email: <u>horacio@intlsales.net</u>

Patty Manning Latin America Rep / Marketing Email: <u>patty@intlsales.net</u>

Williams Sound

Main Office: +1 800.328.6190

Doreen Ingebrigtsen VP of International Sales Email: <u>doreeni@williamssound.com</u> Direct: +1 952.224.7791

Pam Mizuhata International Accounts Manager Email: <u>pamm@williamssound.com</u> Direct: +1 952.224.773 Williams Sound is a global designer and manufacturer of wireless communication technology, serving personal and professional listening needs worldwide since 1976. Williams Sound offers products and service for such commercial markets as hearing assistance, language interpretation, tour, corporate, education, government and house of worship. These products include DIGI-LOOP Induction Loop Systems, Digi-Wave™ Digital Communication Systems, Personal PA® FM Listening Systems, Portable Hearing Assistance Tour Guide Systems, SoundPlus® Infrared Systems and Hearing Helper® FM Listening Systems.