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For Immediate Release

BTX Appoints Josh Petru as South Central Sales Manager

HAWTHORNE, N.Y. — June 2, 2014 — BTX Technologies, a 47 year old value-added distributor and manufacturer of interface, integration, and systems products, today announced that they have hired Josh Petru as their South Central Sales Manager, to grow and expand the Texas, Louisiana, Oklahoma and Arkansas region.

Josh has nearly 14 years of experience in varying sectors of the Audiovisual and Broadcast markets.

He began his career designing and implementing broadcast solutions for Teleview Racing Patrol and then moved on to Cisco where he was an event producer for hundreds of live productions including IPTV and VoD broadcasts. From there he moved to JB&A where he served first as IT manager, then grew the distribution business as the Southwest Technical Sales Manager and VP of Technology. He also held Director of Sales and Technical Sales Engineering positions for Screen Innovations and Signagelive, a digital signage SaaS product.

"Josh's background and experience are a perfect fit for us", said Greg Schwartz, President of BTX.

"With his deep technical knowledge of audio, video and IT, Josh is well positioned to work with consultants and support our Integrator Channel with new product introductions, in-field demonstrations, training, product selection and system level technical support. We are excited to welcome him to the BTX team."

"BTX is well known in the industry as being one of the best providers of AV and Broadcast solutions. Not only do they offer some of the most innovative lines available today, but their metalwork shop, fiber lab and manufactured items supply an additional level of capabilities that set them apart and provide integrators with what they need to get the job done." said Josh Petru. "I look forward to working with a company that continually grows their offerings and products to meet the needs of the customers, while offering superior customer and technical support."

Petru will join BTX's unique and highly regarded outside technical sales team as its 7th member within the United States.

Come meet Josh in person at InfoComm 2014 at the BTX booth N1019.

More...

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About BTX Technologies, Inc.

BTX manufactures and distributes the industry's finest interface and integration products for audio, video, security, digital signage, and many other applications. Providing its customers with value-added "Beyond Distribution" services, the company backs every product it sells with a rigorous in-house testing program and highly trained customer support team. The company has been certified as an InfoComm International® Sapphire Certified Audiovisual Solutions Provider™ (CAVSP™) since 2007. In business since 1967, the company's products are available online at www.btx.com, by calling 800-666-0996, and from a selection of international distributors listed on the company's website.

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