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For Immediate Release

BTX Releases Appliance for Solstice

Turn-Key Solution Offers Simple and Affordable In-Room Collaboration

HAWTHORNE, N.Y. — May 7, 2014 — [BTX Technologies](http://www.btx.com), a value-added distributor and manufacturer of interface, integration, and system products, today announced that they released a Mersive approved appliance solution for Solstice collaboration software. This solution comes with everything needed to make a boardroom or classroom “collaboration” ready.

Solstice enables multiple presenters to connect simultaneously to a shared display using a range of devices over an existing WiFi or Ethernet network. With a Solstice-Enabled Display in a meeting room, any number of presenters can instantly connect, share and control the display, fostering collaboration and decision-making. In addition, enterprise customers can use the Solstice Dashboard to centrally manage all of their Solstice displays across their corporate network. Applications include Business Meetings, Education, Command and Control, Hotels and Conferences, Data Visualization, Video Teleconferencing and Digital Signage.

Two versions of the BTX Solstice Appliance for collaboration are available - one for unlimited presenters and one for up to four presenters, and each come with an option for an extended software maintenance period. The hardware is the same in each solution allowing an easy upgrade from Solstice SGE to Solstice Unlimited if room requirements change. The appliance solution includes a windows operating system, keyboard, mouse, power supply and the Solstice by Mersive software. The BTX Solstice Appliance is optimized to run Mersive Solstice Display software. This configuration is locked down making this a truly plug and play collaboration appliance. For those who want the freedom to have the hardware available for other uses, there is a bundled solution available without the optimizations described above.

"With this solution, it is our goal to make collaboration systems both simple to use and easy to install." said Greg Schwartz, President of BTX. "The form factor is so small that it can be easily moved from room to room if so desired and the solution is at a price point that makes it extremely compelling."

More...

BTX will be featuring Solstice at Infocomm in the Theater of Collaboration, booth N1019. BTX offers a free 30-day trial of Solstice Display Software, which needs to be installed on a Windows computer that is connected to a display. Presenters can then connect to the display by installing the free Solstice app on their laptop or mobile device. To request a free trial, visit www.mersive.com/btx.

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About BTX Technologies, Inc.

BTX manufactures and distributes the industry's finest interface and integration products for audio, video, security, digital signage, and many other applications. Providing its customers with value-added "Beyond Distribution" services, the company backs every product it sells with a rigorous in-house testing program and highly trained customer support team. The company has been certified as an InfoComm International® Sapphire Certified Audiovisual Solutions Provider™ (CAVSP™) since 2007. In business since 1967, the company's products are available online at www.btx.com, by calling 800-666-0996, and from a selection of international distributors listed on the company's website.

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