WHEN
May 6, 2014 (New Date!)
8:30 am – 5:30 pm

WHO
Audio, Video, and Lighting Professionals; Consultants, Designers, Integrators, Techs, Clients, Freelance Engineers, and anyone who is Audio/Video/Lighting curious.

WHAT
The Sound Marketing Tech Expo 2014

Sound Marketing is pleased to bring a tech expo to the Chicagoland area. This educationally-focused event will cover such topics as:

- **AVB, BLU Link, Cobranet, and Dante – so many protocols, which one to choose?**
  Kevin Brown from BSS Audio will discuss the differences between the various audio protocols and design scenarios for each. Learn which situations call for each protocol and best practices for networked digital audio system design.

- **Using digitally steered arrays for maximum speech intelligibility in acoustically challenging spaces.**
  Keith Caggiano from JBL/Duran will demonstrate how to maximize your speech intelligibility in acoustical challenging spaces using digitally steered loudspeaker columns.

- **Effective Lighting design – maximize audience impact in your space.**
  Brad Haynes from Martin will be discussing how to use various lighting instruments to achieve maximum impact for your space.
Effective Audio Grounding Design – Design systems that are free from hums and buzzes.

Bill Whitlock, President of Jensen Transformers, will speak about proper audio grounding techniques to keep your systems quiet!

Manufacturers Exhibits:
AKG, BSS, Crown, DBX, JBL Professional, Duran Audio, Martin Lighting, Middle Atlantic Products, Lexicon, Soundcraft, Tascam, and NSCA.

We will also have food, and full displays of all our manufacturer’s installation products for you to see. Register now!

WHERE
Moraine Valley Community College
Dorothy Menker Theater and Oremus Theater
9000 W. College Pkwy.
Palos Hills, IL 60465-2478
(708) 974-4300
Get Directions

Hotel Recommendations:
Oak Lawn Hilton
9333 South Cicero Ave
Oak Lawn, IL 60453
708-425-7800

RSVP at www.soundmarketingreps.com