



## **KRAMER ELECTRONICS NEWS**

**FOR IMMEDIATE RELEASE**

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### **Kramer Technology Consultant Pete Putman to Present and Moderate at the 2014 NAB Show®**

Pete Putman, CTS, KT2B; owner and principal of ROAM Consulting and technology consultant for Kramer Electronics USA, will present and moderate during two sessions at the 2014 NAB Show. The NAB show will be held from April 7 - 10 at the Las Vegas Convention Center in Las Vegas, NV.

On Monday April 7 at 10:30 AM in the Broadcast Engineering Conference, Putman will present a paper titled "Wireless AV: It's Here!" This presentation will identify and discuss the challenges of wireless high-bandwidth display and audio connectivity, which has taken on greater importance as the world moves away from traditional computing devices to BYODs (Bring Your Own Devices) and more sophisticated cameras and camcorders.

Formats to be discussed, compared, and contrasted include 802.11a/n/ac, Wireless Gigabit (WiGig), Wireless High Definition Interface (WHDI), Wireless HD (WiHD), and "white space" devices that use existing UHF TV channels. All of these systems will work

with display connections (HDMI and DisplayPort) as well as the HD-SDI standard, and some will even be found on the NAB 2014 show floor.

On Wednesday April 9 at 10:30, Putman will moderate a Super Session titled “Advanced Video Technologies – Visions of the Future.” This panel discussion will provide insights from several industry leaders on the future of video. Topics to be discussed will include cameras, sensors, and optics; 3D and stereoscopic imaging, wireless streaming for live events and cloud storage, and next-generation large screen entertainment venues.

Participants will include Bogdan Frusina, CTO of Dejero Labs; Robert Lister, chief legal officer and business development officer of IMAX Corporation; Barry Sandrew, founder and CCO/CTO of Legend3D, and Laurence Thorpe, Senior Fellow, Canon USA, Inc.

### **About the NAB Show**

NAB Show®, Where Content Comes To Life®, is the world's largest electronic media show covering filmed entertainment and the development, management and delivery of content across all mediums. With more than 93,000 attendees from 156 countries and 1,550+ exhibitors, NAB Show is the ultimate marketplace for digital media and entertainment. From creation to consumption, across multiple platforms and countless nationalities, NAB Show is home to the solutions that transcend traditional broadcasting and embrace content delivery to new devices in new ways. For more information on the conference, go to <http://www.nabshow.com/>

### **About Kramer Electronics**

Founded in 1981, with its world headquarters in Israel, Kramer Electronics Ltd. is a leading manufacturer of high-quality analog and digital audio, video and computer signal management products. Our products are aimed for the ProAV, Presentation, Production, Broadcast, Home Theater, Houses of Worship and Security markets.

Kramer's product line includes audio, video and computer signal processing equipment, distribution amplifiers (DAs), switchers, matrix switchers, digital and analog decoders and encoders, time-base correctors, presentation accessories, cable assemblies, scan

converters and scalers. In addition, we offer Serial Digital (SDI), FireWire (IEEE 1394), DVI, HDMI, DisplayPort, and HDTV signal processing and distribution equipment. Broadcast quality routers, distribution amplifiers, and controllers are offered through Kramer's Sierra Video Systems' products.

Kramer has corporate sales and distribution offices in the United States, Canada, Mexico, Brazil, Argentina, Colombia, United Kingdom, France, Spain, Finland, Sweden, Germany, Poland, Switzerland, Italy, India, China, Thailand, Korea, Singapore, Taiwan, Hong Kong, Australia and New Zealand.

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