

BTX Contact:

Kim Robbins, Senior Marketing Manager

Tel: +1 (914) 592-1800 ext. 350

Email: kimr@btx.com
Web: www.btx.com

For Immediate Release

BTX and Reach US Announce Bee 8

Cost Effective Capture System for Education and Corporate Training

HAWTHORNE, NY — **March 27, 2014** — <u>BTX Technologies</u>, a value-added distributor and manufacturer of interface, integration, and system products, and Reach US, a manufacturer of capture and streaming solutions, announced the release of Bee 8, available immediately.

The Bee 8 Training Capture System is an all-in-one network streaming and recording appliance. It is the latest generation multimedia product developed by Reach US to meet the demands of a simulation and training environment.

This appliance features redundant recording on both an internal hard drive and a front USB thumb drive so an event is never lost. The USB drive provides immediate debriefing with no need to wait for downloading files. The Bee 8 has a simple browser menu which makes it easy to operate and manage. It meets the demands of visual information recording and transmissions for a variety of installation scenarios including conferences, training and teaching environments.

"We are excited to carry this solution which meets the requirements of a variety of applications which are usually satisfied by products that are more than double the cost of the Bee 8.", says Greg Schwartz, President of BTX Technologies. "Additionally, this solution can easily be a part of an enterprise solution when paired with the Reach US Media Center, providing an additional level of flexibility and product security."

This powerful network recording and streaming appliance can synchronously record audio,

video and computer screen signals from three different HD sources. The Bee 8 can also

stream content live via h.264 which makes it simple to watch anywhere and the

recorded MP4 file makes it widely portable to be played back on any number of devices in

any environment.

Built on an embedded operating system and designed to run continuously 24/7, the Bee 8

Network Recording Appliance guarantees the integrity of the most critical communication

events while creating a user friendly environment from which to view.

Reach solutions are available for demonstrations and will be showcased at Infocomm 2014.

A webinar will be held on April 8, 2014 and registration can be found at www.btx.com.

About BTX Technologies, Inc.

BTX manufactures and distributes the industry's finest interface and integration products

for audio, video, security, digital signage, and many other applications. Providing its

customers with value-added "Beyond Distribution" services, the company backs every

product it sells with a rigorous in-house testing program and highly trained customer

support team. The company has been certified as an InfoComm International[®] Sapphire

Certified Audiovisual Solutions Provider[™] (CAVSP[™]) since 2007. In business since 1967, the

company's products are available online at www.btx.com, by calling 800-666-0996, and

from a selection of international distributors listed on the company's website.

Twitter: http://twitter.com/BTXTechnologies

YouTube: http://www.youtube.com/btxtechnologies

All trademarks and registered trademarks mentioned herein are the property of their

respective owners.

###

ENDS