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### **NEWS RELEASE**

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#### FOR IMMEDIATE RELEASE

# Audio-Technica Offers Free "Installed Sound Support" App for iOS Devices

 Easy-to-use mobile app provides a number of essential tools for system integrators, sound contractors and other audio professionals in the field —

STOW, OH, February 10, 2014 — <u>Audio-Technica</u>, a leading innovator in transducer technology for over 50 years, is pleased to announce the availability of its new <u>Installed Sound Support App</u>, featuring a number of helpful tools for system integrators, sound contractors, FOH engineers, musicians and other audio professionals in the field. This easy-to-use app was developed based on direct feedback from working professionals, and includes useful calculators, meters, record-and-playback functions, A-T mic application guide and more. Compatible with Apple iOS devices such as iPads and iPhones running iOS 5.1 or higher, the app is free and can be downloaded by visiting the Apple App Store on an iOS device.

## In-app features include the following:

- Application guide for Audio-Technica microphones
- Wavelength Calculator
- Needed Gain Calculator
- 3:1 Microphone Placement Calculator
- RTA & SPL Meter
- Frequency Finder for Audio-Technica wireless products

Record and Playback functions for sound system testing

For more information, please visit <a href="www.audio-technica.com">www.audio-technica.com</a>.

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Photo file: InstalledSoundSupport\_App.JPG

### See more here:

- Lighthearted Company Tour of Audio-Technica USA <u>Video</u>
- Additional News Releases







Celebrating over 50 years of audio excellence worldwide, Audio-Technica is a leading innovator in transducer technology, renowned for the design and manufacture of microphones, wireless microphones, headphones, mixers, and electronics for the audio industry.

—For more information on the complete range of Audio-Technica products, contact Karen Emerson, Audio-Technica U.S., Inc., 1221 Commerce Drive, Stow, OH 44224. Tel: (330) 686-2600; Fax: (330) 688-3752; Web: www.audio-technica.com