



# FOR IMMEDIATE RELEASE:

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## Liberty AV Solutions Rekindles DigitaLinx™ Brand

COLORADO SPRINGS, Colorado—January 31, 2014—Liberty AV Solutions, a leading provider of audiovisual technology and business services, recently debuted the DL-HDE100 and DL-HD70 HDBaseT extenders—the first significant releases of electronics in their DigitaLinx product line since 2008.

"The vast majority of our device offerings revolves around the Intelix line of products," explains Cameron Smith, VP of Technology. "We have spent the better part of three years improving quality and pushing the technology envelope, resulting in a broad line of digital system products that manage the majority of the AV network. Until now, our focus simply hasn't been on the price sensitive, point-to-point installation. The DigitaLinx brand rekindles Liberty's commitment to affordability without sacrificing quality."

Appropriately, the DL-HDE100 and DL-HD70 deliver performance and features not typically seen in HDBaseT extenders priced under \$350 per set (MSRP). In addition to extending HDMI, RS232, IR, and Ethernet up to 100 meters over twisted pair cable, the units feature flexible power, field-upgradeable firmware, built-in surge protection, and a best-in-industry compact chassis specifically designed for mounting behind ultra-slim flat panels.

"Liberty is committed to providing our partners high-quality, affordable, market-relevant solutions. Our goal is to position the Intelix brand as a suite of system products, whereas the DigitaLinx brand is designed for point-to-point connectivity and problem solving," continues Mr. Smith. "Both lines undergo the same rigorous quality assurance process, and both carry Liberty's unyielding performance guarantees."

Liberty anticipates aggressively expanding the DigitaLinx™ line in 2014, including the introduction of additional extenders, switchers, video converters, and scalers.

Additional information on the both the DL-HD70 and DL-HDE100 are available online at <a href="https://www.libav.com">www.libav.com</a>.

#### About Liberty AV Solutions

Liberty AV Solutions is recognized as a leading supplier of audio-visual integration products, including industry-leading digital solutions. Liberty is headquartered in Colorado Springs, Colorado, and operates offices in Colorado, Arizona, North Carolina, and Wisconsin. Liberty remains focused on customer service and education while continuing to provide the broadest range of professional AV products available. Liberty AV Solutions is a subsidiary of WESCO Distribution, Inc., a publicly traded Fortune 500 holding company headquartered in Pittsburgh, Pennsylvania.



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