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For Immediate Release

BTX Offers Reach US Solutions

Reach US Manufactures Streaming and Video On Demand Products for the Education, Training, Healthcare and Video Conferencing Markets

HAWTHORNE, N.Y. — February 11, 2014 — BTX Technologies, a value-added distributor and manufacturer of interface, integration, and system products, today announced that they are distributing the Reach US line of products, which synchronously captures multiple HD, SD or VGA inputs at full resolution for streaming live or on-demand over IP enabled networks.

Each Reach US product is a multi-streaming device which can capture a wide variety of inputs. These inputs can be slide shows from projectors, computer feeds, mobile devices, cameras, microphones, medical equipment, and video conferencing systems - just to name a few. Feeds can then be viewed live or on-demand. Because of the solutions unique multi-streaming technology, the viewer can dynamically choose a layout best suited for their requirements - by watching a composite of all captured streams or select only those that are of interest.   The streams can be reviewed at original resolution or at a lower bit rate when necessary.

"BTX understands that our integrators are constantly evaluating new technologies and solutions to grow their business," said Greg Schwartz, president of BTX, "and we are serious about offering new product opportunities for sales and service to our partners. Higher education, healthcare, and training professionals can rely on Reach US when delivery, resolution, and AV fidelity are key factors in a project."

 "Reach US chose BTX specifically because of their strong technical capabilities," said Doug Curl, Reach US, "With the Reach US features and functionality and BTX's ability to support the sale, we know that we have a winning combination."

More…

The Reach US solution features hardware platforms embedded with an operating system for high reliability and easy maintenance, allowing for a flexible and scalable solution good for any size project.

BTX is offering lunch and learn live demonstrations of Reach US solutions.

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About BTX Technologies, Inc.
BTX manufactures and distributes the industry's finest interface and integration products for audio, video, security, digital signage, and many other applications. Providing its customers with value-added "Beyond Distribution" services, the company backs every product it sells with a rigorous in-house testing program and highly trained customer support team. The company has been certified as an InfoComm International® Sapphire Certified Audiovisual Solutions Provider™ (CAVSP™) since 2007. In business since 1967, the company's products are available online at www.btx.com, by calling 800-666-0996, and from a selection of international distributors listed on the company's website.

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