



FOR IMMEDIATE RELEASE

Chief Introduces ConnexSys™ Video Wall Mounting System

Common video wall mounting problems solved

Eden Prairie, Minn., USA (FEBRUARY 2014) - www.chiefmfg.com - Chief, an industry leader in AV mounting solutions, set out to create the best video wall system on the market – a system that solves the most common problems installers often run into on the worksite. They have achieved those goals with the [ConnexSys Video Wall Mounting System](#), available in mid-March.

The solution began by working with dealers and installers to get feedback on available video wall options, and Chief continued to gather feedback at each step in the development process until they landed on the new system.

"I think the outstanding part of Chief is how much the customer plays a part in the development cycle," said Kathryn Gaskell, product manager.

After extensive research and conversations with customers, the Chief team determined the largest issues facing installers with video walls:

- Speed of install
- Ease of alignment
- Access for serviceability
- Rigidity to maintain adjustments

Chief engineers solved these problems and more with the new ConnexSys Video Wall Mounting System.

"Alignment can take up 50-70 percent of the install time," Gaskell said. "This new system quickly aligns rows for substantial time savings. For massive video walls, it's exponential."

The breakthrough video wall system provides installers with numerous benefits. Among them:

Single strut channel install per row – for large walls, installers simply level a single strut channel and hang the mounts. This quickly aligns the entire row and removes the need for spacers to measure horizontally between mounts. The mounts work with strut channel that can be easily sourced locally. For multiple rows, simply use the height of the screen to measure between each row rail.

PowerZone™ Adjustment – 6 points of tool-free height, tilt, lateral and depth adjustment are all found in one easy-to-access location. One tilt pivot point and a floating plane protect the display from damaging twisting and eliminate transfer of torque from the wall to screen. Three levels of lateral adjustment allow for precise alignment and protect screens from unnecessary collisions.

Generous Depth Adjustment – No wall is perfectly flat, and the more screens are added, the more difficult aligning video walls becomes. ConnexSys mounts allow the home position to be

set anywhere between 4 to 7.3" (102-186 mm) from the wall for perfect depth. Independent depth adjustments can be made on both sides of the mount to accommodate walls up to 2" out of alignment horizontally. This helps meet needs for large video walls, recess video walls where matching the outer surface can be particularly difficult, and even single display recess applications.

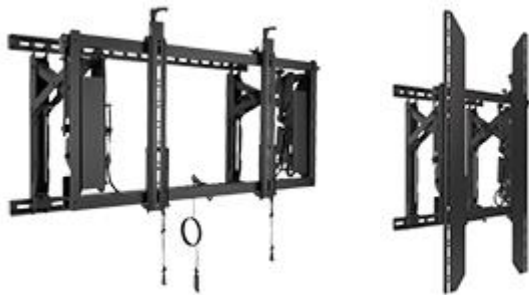
RapidDraw™ Display Release – A controlled pull cord release gives installers access to any display on the video wall, removing the possibility of accidental pop-outs from people bumping into screens. The release also protects the displays by reducing the frequency and aggressiveness of screen pushing. Cords can be positioned to pull for release from any side. The mounts can be pulled out up to 13.7" (348 mm) from the wall for ample access space. Engage the kickstand to 20 degrees for even more room to work.

Rigidity – A particular problem for installers is that displays lose their alignment if they are pulled out for service. Overzealous cleaning crews can also accidentally shift display alignment. Chief engineers added rigidity to the solution to prevent accidental screen shift from occurring when the screen is pulled out.

ConnexSys is available in landscape ([LVS1U](#)) and portrait ([LVS1UP](#)) versions with rails, and can be ordered without strut channel ([LVXSU](#) and [LVSXUP](#)) so installers can take advantage of longer lengths from local sources.

"I am excited about the way the new mount works," said an installer Chief asked for feedback at various points in the development. "It should be a game changer in leveling your video wall. It's really a no-brainer when it comes to leveling. You should be able to cut your time in half for installation."

ConnexSys, the next generation in video wall systems, will be available from Chief in mid March. Going to DSE? Stop by booth 1325 for a hands-on demo of the ConnexSys Video Wall Mounting System.



[Download high-res. images here](#)

Contact us

Karen Mefford

Director of Marketing - Chief

952-225-6874 | karen.mefford@milestone.com

Joel Hagen

Copywriter/Content Manager - Chief

952-225-6734 | joel.hagen@milestone.com

About Chief

Chief, a brand of [Milestone AV Technologies](#), has 35 years of proven product and service excellence. Committed to responding to industry needs in the commercial and residential markets, Chief offers a complete line of mounts, racks, interactive technology and accessories for TVs, displays, projectors and other AV components. With numerous product awards and patented designs, Chief provides innovative mount features, and is recognized for delivering quality products and knowledgeable, helpful customer service. Milestone AV Technologies, home to the Chief, Sanus, Da-Lite and Projecta brands, has offices in the U.S., Canada, Europe, and Asia Pacific, supporting a global network of dealers. Distribution centers are located in Minnesota (US), California (US), Indiana (US), Ohio (US), Hong Kong and the Netherlands. www.chiefmfg.com
