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## FOR IMMEDIATE RELEASE

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## **CEC Offers Free Education to Wisconsin Organizations**

Attend CEC's free Business Technology Conference in the Lambeau Field Atrium on April 17 to learn about technology solutions and innovations that can protect and improve your organization.

Green Bay, WI (January 29, 2014) – CEC (Communications Engineering Company), a nationally recognized systems and technology integrator, announces its second annual Business Technology Conference (BTC), coming to the Lambeau Field Atrium in Green Bay on April 17. The event runs from 8am – 4pm, with a reception immediately following the conference.

This free, one-day forum brings industry experts, technology professionals, and business consultants together to exchange information about the latest technology trends and the solutions they provide for common security and productivity challenges. Just a few of the topics that will be covered:

- Discover the best ways to secure employees' mobile devices to protect your organization's data
- Learn about ways to prepare for the latest changes to Wisconsin life safety codes
- Explore the perfect AV solution for your organization through an AV roundtable discussion
- Find out how middleware can lower operating costs for your healthcare organization

In addition to free educational sessions, BTC attendees can also visit the conference's Technology Showcase, where leading manufacturers provide hands-on demonstrations of their newest technology innovations with representatives available to discuss specific technology solutions.

BTC also brings two dynamic keynotes to Green Bay:

- 1. Rod Wheeler, criminal investigator and FOX News contributor, explores the "new terrorism" threats to organizations and how to manage them.
- 2. Craig Simpson, business psychologist with ORTalent Inc., examines how different personality types affect communication in the workplace, and shares tips for improvement.

To learn more about CEC's Business Technology Conference, or to register, visit www.btcwisconsin.com.

## **About CEC**

CEC is a nationally recognized, leading systems integrator that offers solution design, integration, and technical services. CEC solutions specialize in audio/video, fire and security, healthcare communications, information technology, and two-way communications, serving customers across public safety, business and manufacturing facilities, educational facilities, government buildings, hospitals, and houses of worship. CEC has offices in Iowa and Wisconsin. For more information about CEC, visit <a href="https://www.cecinfo.com">www.cecinfo.com</a>.