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## FOR IMMEDIATE RELEASE

## DATA PROJECTIONS DEPLOYS POLYCOM'S REALPRESENCE CLOUDAXIS

Video collaboration solution offers secure environment from anywhere, on any device

HOUSTON, TX, January 8, 2014 - The only Texas-based integrator to deploy the solution, Data Projections has launched Polycom's RealPresence CloudAXIS within their organization to showcase hosting capability of virtual meeting rooms for clients and to demonstrate their expertise to integrate the solution at customer sites.

As video communication continues to reduce travel expenses and increase work efficiencies, companies are seeking collaborative solutions that will allow employees and key stakeholders to connect anytime, anywhere; on any device. CloudAXIS takes video collaboration a step further by offering a secure, high definition (HD) environment that delivers the communication experience companies expect.

"We're looking forward to providing a test drive for our clients who are establishing or expanding their collaborative environments," said Robby Turner, Executive Vice President of Sales and Marketing. "Companies want a solution that will connect a dispersed workforce, for example, but aren't sure what is involved. This solution offers a familiar interface and limits the amount of IT intervention required."

Data Projections is providing cost effective user options so companies can try before they buy. Virtual meeting rooms and CloudAXIS services will be the focus of these solutions, with the opportunity for mobile applications, recording, live streaming and video on demand as add-on services.

"The future of technology is in how people today are working. They are on the move, using a variety of devices, and we have the ability to offer a way to connect from anywhere" said Matt Zaleski, President. "Virtual meeting rooms and RealPresence CloudAXIS offer mobile integration as well as operational efficiencies that companies are starting to realize; from human resources and marketing to finance."

To learn more about or test drive the CloudAXIS solution, contact Data Projections at <a href="mailto:info@dataprojections.com">info@dataprojections.com</a> or 713.781.1999.

## **About Data Projections**

Established in 1987, <u>Data Projections</u> is a leading audio visual systems designer and integrator providing unified video communications solutions, support services and advanced technology systems. From system design to installation and product training to service and support programs, Data Projections connects its clients with customized solutions that are scalable, reliable and, above all, simple to use. Data Projections has offices in Austin, Dallas, Houston, and San Antonio. For more information, visit www.dataprojections.com.