

NEWS RELEASE

Contact: [Clyne Media, Inc.](#)

Tel: (615) 662-1616

Fax: (615) 662-1636

FOR IMMEDIATE RELEASE

**Frank Filipetti Uses Audio-Technica AT5040 Vocal Microphone to Capture
the Essence of Motown for the *Motown The Musical* Cast Album**

— Well known for his GRAMMY® Award-winning work on cast albums as well as for his time spent with artists including Foreigner, James Taylor and Barbra Streisand, Filipetti's tool kit is filled with A-T microphones including the new AT5040 —

STOW, OH, November 20, 2013 — When the cast album for the Broadway hit show *Motown The Musical* was ready to be made, the show's producers called on multiple GRAMMY® Award-winner Frank Filipetti to co-produce, record, edit and mix the album. In turn, Filipetti called on the new [AT5040](#) Cardioid Condenser Studio Vocal Microphone from [Audio-Technica](#), a leading innovator in transducer technology for over 50 years, to capture the full range of one of America's most iconic music eras and sounds. *Motown The Musical* officially opened earlier this year at the Lunt-Fontanne Theatre and features timeless hit songs such as "What's Going On," "Ain't Too Proud To Beg," "Baby I Need Your Loving," "My Girl," "Dancing In the Street" and "I Heard It Through The Grapevine."

Filipetti recorded the album at Right Track Studios in Manhattan, and along with Co-Producer Ethan Popp (Musical Director for *Motown The Musical*) and Executive Producer Harry Weinger, he edited and mixed it at his own The Living Room Studios in West Nyack, New York (all in close collaboration with Motown Records Founder and Rock & Roll Hall of Fame

inductee Berry Gordy). Filipetti, who has earned GRAMMY Awards for his Broadway cast album work for shows including *The Book of Mormon*, *Spamalot* and *Wicked*, worked with Gordy, Popp and Weinger to choose from among the 72 songs in the show for the cast album, which also includes four new songs composed by Gordy. All of this music showed off the range and performance of A-T microphones.

On *Motown The Musical*, Filipetti used the new AT5040 for the first time. “I placed it in the vocal booth with Brandon Victor Dixon, who plays Berry Gordy in the show, and it instantly sounded fantastic,” Filipetti recalls. “The vocals just came alive. When Bryan Terrell Clark, who plays Marvin Gaye in the show, heard it, he said he just had to sing through it, too. This was the greatest test you could put a vocal microphone through – in front of the best singers on Broadway – and the AT5040 held up to the high expectations of the users!”

In addition to the AT5040, Filipetti also used other A-T microphones on the recording. These included the [AE5100](#) Cardioid Condenser Instrument Microphone on the snare drum and the [AE2500](#) Dual-element Cardioid Instrument Microphone on the kick, as well as the [ATM350](#) Cardioid Condenser Clip-On Microphone on toms. The [AT4047/SV](#) Cardioid Condenser Microphone has become Filipetti’s Swiss Army knife, used on everything from vocals to strings to horns. “It’s really my go-to microphone for just about everything,” he says. “The music in *Motown The Musical* is so much a part of the American music songbook that it demands the absolute best when it comes to what we use to record it. And Audio-Technica microphones are always at the top of that list.”

For more information, please visit www.audio-technica.com.

...ends 470 words

Photo file: Filipetti_Popp.JPG

Photo caption: Foreground: Multiple GRAMMY® Award-winning producer, engineer and mixer Frank Filipetti. Background: Music Supervisor, Arranger, and 2013 Tony Award Nominee Ethan Popp. (This photo is the property of Frank Filipetti and may be used by the press only

for the purpose of one-time reproduction. Unauthorized use, alteration or reproduction of this photograph is strictly prohibited.)

See more here:

- AT5040 [Introduction with Video](#)
- Lighthearted Company Tour of Audio-Technica USA [Video](#)
- Additional [News Releases](#)



Celebrating over 50 years of audio excellence worldwide, Audio-Technica is a leading innovator in transducer technology, renowned for the design and manufacture of microphones, wireless microphones, headphones, mixers, and electronics for the audio industry.

—For more information on the complete range of Audio-Technica products, contact Karen Emerson, Audio-Technica U.S., Inc., 1221 Commerce Drive, Stow, OH 44224. Tel: (330) 686-2600; Fax: (330) 688-3752; Web: www.audio-technica.com