

Shure Now Accepting Entries for Its Third Annual ‘Get the Gig’ Internship Competition Winner Will Spend Summer Getting a ‘Behind the Scenes’ Look at the Music Industry

December 16, 2013

NILES, Ill., Dec. 16, 2013—Shure Incorporated today announced the launch of its third annual “[Get the Gig](#)” Artist Relations internship competition, open to junior and senior-level college students or recent class of 2013 graduates. The winner will spend summer 2014 as an intern in the Shure Artist Relations department—a coveted position that offers a unique “inside look” at the music industry.



“Work is not fun, that’s why they call it work. Not many people wake up in the morning, excited to go to work. I like to think we’re the exception to both of those rules,” said Cory Lorentz, Artist Relations Manager for Shure. “Don’t get me wrong, everyone on this team gives their all, but they hardly notice because it’s something they’re so passionate about. We eat, sleep, and breathe everything about the music industry, and we need someone who shares that same mindset. We’ll need you to catch on quickly and help us make impactful decisions. It’s never the same day twice, so if you’re one who prefers a routine, this may not be for you.”

“If you’re a fearless go-getter who’s passionate about music, this could be the internship for you,” continued Cory. “We’re looking for applicants who are hungry to learn and ready for the adventure of a lifetime. Last year’s winner did everything from interviewing big name artists to

writing blog posts about custom microphones and the Latin Alternative Music Conference. There will be plenty of fun, but remember: this is a job, and you will be challenged to support our team's real-world assignments.”

Shure Artist Relations manages the Company's relationships with musical artists and bands, providing product and technical support and assisting with their front of house, monitor, and studio engineers as needed. A number of renowned artists make up the list of those endorsed by Shure, including [Florida Georgia Line](#), [HAIM](#), [Imagine Dragons](#), [Mumford & Sons](#), [Luke Bryan](#), [Kacey Musgraves](#), and [Grouplove](#), among others.

Over the course of the three-month internship, the “Get the Gig” winner will be challenged with tasks that may include social media initiatives, assisting with Shure-sponsored event coordination, and helping manage Shure artist endorsers, including the evaluation of potential endorsers to sign. Brooke Giddens, the winner of Shure's Second Annual “Get the Gig” competition, helped bring on HAIM as a Shure-endorsed artist during her 2013 summer internship program.

“Get the Gig” Competition Entry Requirements:

To participate in the competition, entries must be from junior or senior-level college students or recent class of 2013 graduates currently residing in the U.S. Eligible entries will have the opportunity to participate in up to three rounds of competition for a chance to prove they have what it takes to become a Shure Artist Relations intern.

The competition will consist of the following three rounds:

Round One (Deadline: January 31, 2014)

- Online applications – [enter now!](#)
- Resume submission
- 140-character Tweet, detailing why the applicant deserves the internship

From the Round One pool of applicants, 20 will advance to the second round. These individuals will be notified no later than February 14, 2014.

Round Two (Deadline: February 28, 2014)

- Video audition

- 250-word essay (similar to a blog post)

Out of this pool, the top three candidates will be selected by March 18, 2014, to proceed to the final round of the competition.

Round Three (In-person interviews to take place in March 2014)

The remaining three candidates will visit Shure Corporate Headquarters in Niles, IL, for the final round, which will involve in-person interviews with individuals of Shure’s Artist Relations, Marketing, and Human Resources departments.

The “Get the Gig” winner—and next Shure Artist Relations summer intern—will be notified by April 7, 2014, and will complete the internship program at Shure Corporate Headquarters from approximately May 12, 2014, to August 11, 2014.

Enter today by visiting the “Get the Gig” contest [page](#).