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FOR IMMEDIATE RELEASE

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Listen Technologies Announces Maile Keone as Vice President of Marketing

Listen Technologies adds extensive executive level marketing and business development capabilities to strengthen its business growth worldwide.

Listen Technologies Corporation has announced the appointment of Maile Keone as Vice President of Marketing. In her new position, Keone is responsible for developing and executing a clearly defined marketing and communications strategy that supports consistent business growth while enhancing brand equity and awareness.

As a new member of Listen's Executive Team, Keone reports directly to Russell Gentner, Co-Founder and CEO of Listen Technologies. Keone will lead the strategy and all marketing activities to achieve the company's objectives of sales, growth, profitability, and visibility.

Keone brings over 25 years of executive level experience in online marketing, sales, corporate marketing, operations, and business development including, strategy, positioning partnerships, and market penetration. Prior to joining Listen Technologies Keone was Chief Marketing Officer at VacationRoost Inc. In her role she was responsible for the online customer experience for 24 geo and national vacation rental sites, including management of a multi-million dollar operating budget.

"Listen Technologies is growing and is focused on strengthening our executive level expertise in marketing strategy to build our markets and ensure we are meeting the needs of our industry," said Russell Gentner. "Maile has an impeccable reputation for being an effective leader in evaluating, refining, and building solid marketing strategies that lead to success. We are honored to have someone of her caliber join our Executive Team."

Commenting on the opportunity, Keone said, "Listen Technologies is poised for expanding its reputation as a leader in delivering excellent personal listening solutions for people to connect to sounds in difficult hearing environments. I'm excited to bring my drive and passion for developing and leading high-performance marketing professionals to position and market products and services that lead to increased growth and visibility."

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About Listen Technologies Corporation

Listen Technologies brings power and clarity to the sounds that enrich your life—by overcoming the challenges of noise, distance, lively debate, and hearing loss to deliver precise and personalized audio in any setting or environment. With Listen solutions, you can cut through the clutter and connect to an experience of pure, focused sound. Listen solutions are used in gathering places around the world including schools, houses of worship, factories, entertainment venues, government agencies, and more. For more information on Listen solutions, watch this [short video](#). Contact Listen Technologies at 1.800.330.0891, +1.801.233.8992, or visit www.listentech.com.