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FOR IMMEDIATE RELEASE

## CastNET hires Michael Andrews as Account Manger for East Coast Gaming Market

**Minneapolis, MN, December 3, 2013.** CastNET announced today the hiring of Michael Andrews as the Account Manger for the Gaming Market on the East Coast of the United States. Prior to joining CastNET, Andrews had successful sales experience with companies who marketed gaming and casino technology systems including digital signage systems. He also worked for a casino in Las Vegas as a Global Marketing Manger for Slot Operations.

Commenting on the hiring, Lance Hutchinson, Vice President for CastNET, said, "We are extremely please to add Michael to our CastNET Sales team. We are confident that his experience and professionalism will help CastNET solutions to be attractive to large casinos and hotels throughout the eastern half of the United States."

"I'm excited about the new opportunities I see for CastNET, the leader in casino digital signage," said Andrews. "The time is right to provide innovative digital signage solutions to the gaming market. With the new products and enhancements that CastNET has recently announced, CastNET is in the right position to capitalize on these opportunities."

## **About CastNET**

CastNET is an easy-to-use yet powerful content management software solution for digital signage systems. CastNET's ability to offer a multi-user approval workflow, enterprise-wide authentication and IT management features makes it a perfect fit for large casinos, hotels and organizations.

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Michael Andrews, Account Manager, East Coast Gaming Market